



Agenda

Overview and Scrutiny Committee

Date: **Wednesday 19th November 2025**

Time: **2.00 pm**

Place: **Ergo, Bridgehead Business Park, Hessle**

Membership

Councillor Richard Meredith	(Chair)
Councillor Tom Astell	
Councillor Jonathan Bibb	
Councillor Mark Collinson	
Councillor Steve Gallant	
Councillor Darren Hale	
Councillor Denis Healy	
Councillor Barbara Jeffreys	
Councillor Shane McMurray	
Councillor Christine Randall	
Councillor Sarita Robinson	
Councillor Gary Wareing	

For any further information relating to committee, agenda, reports, apologies and substitutions please contact the Democratic Services Officer, Poppy Young at Poppy.Young@hullandeastyorkshire.gov.uk or call democratic services on 01482 614872

To discuss any issues relating to wider scrutiny matters, please contact Governance Lead and Statutory Scrutiny Officer, Kunwar Khan, at Kunwar.Khan@hullandeastyorkshire.gov.uk

Item	Page(s)	Suggested Timings (pm)
1. APOLOGIES To note the apologies for absence received in advance of the meeting. <i>(Please notify Democratic Services before the meeting)</i>	N/A	3 Minutes (2 – 2:03)
2. DECLARATIONS OF INTEREST To receive declarations of interest in respect of agenda items.	N/A	5 Minutes (2:05 – 2:10)
3. MINUTES OF THE MEETING HELD ON 17TH SEPTEMBER 2025 To approve the minutes as a true and correct record.	4	5 minutes (2:10 – 2:15)
4. HEYCA GAMEPLAN To receive a report on the progress of the HEYCA Gameplan. Report Author/Lead Officer: Steve Skelton, Investment Lead	14	45 minutes (2.15 – 3.00)
5. LOCAL GROWTH PLAN To receive a report on the Local Growth Plan. Report Author/Lead Officer: Steve Skelton, Investment Lead	58	45 minutes (3:00 – 3:45)
6. EXECUTIVE BOARD FORWARD PLAN To review the Executive Board Forward Plan.	107	10 minutes (3:45 – 3:55)
7. OVERVIEW AND SCRUTINY WORK PROGRAMME To agree the proposed work programme. Lead Officer: Kunwar KHAN, Statutory Scrutiny Officer	119	5 minutes (3:55 – 4:00)
8. DATE OF THE NEXT MEETING: 21ST JANUARY 2025	N/A	

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Hull and East Yorkshire Combined Authority Overview and Scrutiny
Committee

17th September 2025 2.00pm

Ergo, Bridgehead Business Park, Hessle

PRESENT:-

Councillors Meredith (Chair), Astell, Bibb, Collinson (substituting for Councillor Coward), Gallant, Hale, Healy, Jeffreys, McMurray, Randall, Robinson and Wareing.

IN ATTENDANCE:-

J. Neilson (Interim Section 73 Officer), J. La Grua (Interim Monitoring Officer), K. Kahn (Governance and Scrutiny Lead) and L. Hawkins (Democratic Services Officer).
A. Hewitt (Strategic Programme Lead - Employability and Health) minute 6.

APOLOGIES:-

Councillor Coward.

Minute No.	Description/Decision	Action By/Deadline
PROCEDURAL ITEMS		
1.	DECLARATIONS OF INTEREST No declarations of interest were received in relation to the items that follow below.	
2.	NAMED SUBSTITUTES It was confirmed that Councillors Hofman and Herrera Richmond would substitute for Councillors Hale and McMurray; that Councillors Christon-Whyte and McMaster would substitute for Councillors Meredith and Bibb; that Councillor Gill would substitute for Councillor Jeffreys, and that Councillor Nolan would substitute for Councillor Gallant.	
3.	DECLARATIONS OF INTEREST Councillor Collinson declared a personal interest in the items that follow below insofar as she was related to the Mayor.	

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	Councillor Hale declared a personal interest in minute 6 insofar as his wife worked for the Department for Works and Pensions (DWP) which was referred to within the report.	
4.	<p>WELCOME AND INTRODUCTION LED BY THE CHAIR</p> <p>The Chair began asking each member of the Committee to introduce themselves. He explained that the purpose of the Committee was to undertake good scrutiny; that there was a significant amount of scrutiny experience around the table; that members were welcome to ask relevant questions of the offices, and to suggest recommendations.</p> <p>A discussion took place around the position of Vice Chair. The Chair explained that the Committee was able to appoint two Vice Chairs.</p> <p>Moved by Councillor Meredith and seconded by Councillor Bibb.</p> <p>That Councillors Gallant and McMurray be elected as Vice Chairs of the Overview and Scrutiny Committee for the ensuing municipal year.</p> <p>Moved by Councillor Robinson and seconded by Councillor Randall as an amendment</p> <p>That Councillor Healy and McMurray be elected as Vice Chairs of the Overview and Scrutiny Committee for the ensuing municipal year.</p> <p>Amendment lost. Motion carried.</p>	
5.	<p>MAYOR'S Q/A SESSION</p> <p>The Mayor attended the meeting to answer various questions which had been submitted by Members of the Committee.</p> <p>At this point Councillor Meredith left the room and Councillor Gallant took the Chair.</p>	

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	<p>Councillor Healy asked the Mayor whether he agreed that the fundamental purpose of Overview and Scrutiny is to provide independent, impartial and constructive challenge to the decisions and policies of the Executive Board, and that the decision on 25th July 2025 of the Executive Board to appoint a Chair of this Overview and Scrutiny Committee by the very body that is subject to scrutiny, rather than allowing the Scrutiny Committee to choose its own Chair, seriously undermines the independence of the Overview and Scrutiny function, and its work over the months ahead?</p> <p>The Mayor replied that he did not have anything else to add. A Hull City Councillor had been appointed to Chair the Audit and Governance Committee and an East Riding of Yorkshire Council councillor had been appointed to Chair the Overview and Scrutiny Committee and that the Leaders of the constituent councils had made the decisions in relation to the nominations.</p> <p>A discussion took place and members of the Committee asked that the decision by the Executive Board was revisited.</p> <p>The Chair commented that the Combined Authority's Constitution allowed for the Executive Board to appoint the Chair of the Scrutiny Committee.</p> <p>Members of the Committee asked whether, in the future, the Committee could be involved in the decision to appoint its Chair?</p> <p>The Mayor confirmed that he would take the request into consideration.</p> <p>At this point Councillor Meredith returned to the meeting and took the Chair.</p> <p>Councillor Meredith asked the Mayor if he could provide detail on the methodology that was applied when determining how to allocate highways-related funding across Hull and the East Riding?</p>	
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	<p>The Mayor explained that some of the funding had already been set aside before he was elected; that there had been a one off grant in which Hull had received more funding than East Riding of Yorkshire; that it was likely that there would be occasions that EYRC would receive more funding than HCC, and that he would try to ensure that the funding was allocated fairly in the future.</p> <p>The Chair suggested that in future it would be helpful if the relevant guidance and policies that had been used in making decisions was provided to the Committee.</p> <p>Councillor Robinson asked the Mayor if he would be willing to attend Hull City Council Overview and Scrutiny Management Committee meetings, if invited to do so?</p> <p>The Mayor confirmed that he would be willing to attend if the Combined Authority was being discussed and that Portfolio Holders would also be able to attend.</p> <p>Councillor Astell asked the Mayor if he could list the specific clean-energy bids or programmes you have actively supported since taking office (title, value, stage), given earlier statements that you ‘support green energy and clean air?’</p> <p>The Mayor explained that £750, 000 had been allocated to nine solar panel projects across Hull and East Yorkshire.</p> <p>Councillor McMurray asked the Mayor if he could give any reassurance to individuals who worked in the Green Energy sector?</p> <p>The Mayor explained that he had been elected by the people of the region; who would do his best to represent them; that he was a fan of Green Energy; that all he could do was work with what he had, and that he had to follow Government guidance.</p> <p>Councillor Hale commented that he hoped that the Mayor would support the Lindsey Oil Refinery as it was an important issue for the Humber region.</p>	
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	<p>Councillor Meredith asked the Mayor to provide the Committee with detail on how he could contribute to seeing more health, wellbeing, and leisure provision delivered in our communities? Specifically, could proactive work with Councils and developers help see a better and higher quality delivery achieved through greater engagement and economies of scale; and in line with previously stated priorities in this area?</p> <p>The Mayor explained that Health was his portfolio. He had recently met with the Integrated Care Board (ICB) and he wanted to visit schools to talk to children about mental health issues, and that his background was sports and he would be encouraging physical activity.</p> <p>Councillor McMurray commented that there were resources available to individuals including social prescribing and free gym memberships however there needed to be better transport links to improve accessibility.</p> <p>The Mayor explained that the Combined Authority was collecting data from Health and the constituent councils to develop a piece of work in relation to improving connectivity across the region.</p> <p>A discussion took place and members commented that rural areas should not be forgotten as there were places within the region where there was a lack of access to facilities and high levels of isolation.</p> <p>Councillor Collinson asked the Mayor if he would be willing to commit funding to domestic violence projects and whether he would sign the White Ribbon Agreement?</p> <p>The Mayor explained that he wanted to make a difference; that he wanted to visit schools to talk to children about domestic violence and that he would look into signing up to the Agreement.</p> <p>Councillor Robinson asked the Mayor how he saw himself working regionally alongside the other northern mayors. For example, if not signing up to the White Rose agreement, how</p>	
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	<p>did he intend to work regionally on items like the visitor economy?</p> <p>The Mayor explained that the White Rose Agreement was not a statutory obligation; that he was working alongside the other Mayor's in the region in a collaborative manner; that he was a member of Transport for the North, and that he was working with his contacts to try and bring sporting events to the area.</p> <p>Councillor Hale asked that the Mayor continued to support the electrification of the rail network in the region. It was important that it was not devalued and the region did not want a patchwork deal. The Mayor explained that he had previously expressed how much benefit it would provide for rail passengers and freight and that work was being undertaken to evidence the anticipated economic growth it could provide.</p> <p>Councillor Randall asked the Mayor if he would explain his support of electrification of the rail network to the Deputy Leader of the Reform Party?</p> <p>The Mayor confirmed that he would.</p>	
6.	<p>HULL & EAST YORKSHIRE LOCAL GET BRITAIN WORKING PLAN – BACKGROUND AND STRUCTURE</p> <p>The Strategic Programme Lead - Employability & Health submitted a report which provided the a draft of the first edition of the Hull and East Yorkshire Local Get Britain Working Plan.</p> <p>The Committee was informed that –</p> <ul style="list-style-type: none"> i. The report provided the Committee with an opportunity to undertake scrutiny of the draft plan; ii. The local labour market challenges had been identified and that a whole system approach would be developed; iii. The work which had already been undertaken by the local authorities would be reviewed, and 	Strategic Programme Lead - Employability & Health

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	<p>iv. A working group with representatives from a wide range of partners and stakeholders would be set up to drive the programme forward.</p> <p>A discussion took place and members raised the following matters –</p> <p>i. that the Government was being lobbied in relation to the 'Get Britain Working' White Paper as there were concerns about the targets which had been set. The targets for Comment to Work were particularly challenging as there were individuals who had been out of work for a significant amount of time. It was felt that the targets needed to be more realistic;</p> <p>ii. That Hull City Council had achieved good results with previous employment projects because it had worked with local providers and had been delivered locally;</p> <p>iii. That GPs needed to be included within the programme as they signed individuals off work;</p> <p>iv. That young people in care automatically received Universal Credit as soon as they turned 18 and work needed to be undertaken to get them out of the benefit system and into employment;</p> <p>v. That there were key health issues, particularly in Hull, as there was a significant number of manual workers;</p> <p>vi. That transport connectivity and travel costs were a key issue and were not highlighted within the plan;</p> <p>vii. That by targeting the most deprived areas the programme would achieve the most results;</p> <p>viii. That digital connectivity was a barrier to employment and it needed to be improved in the region;</p>	
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	<ul style="list-style-type: none"> ix. That apprenticeships were a pathway to employment and should not be used a cheap labour, and x. That there were concerns that employers were moving towards continental style shift patterns and there were times during the day when there was no public transport available, and xi. That zero hour contracts did not provide individuals with financial stability. <p>The Strategic Programme Lead - Employability and Health explained that the work had not yet reached a high level of detail in relation to the programme delivery however officers were cognisant of the issues that had been raised by members of the Committee; that the Combined Authority would be looking at long term plans and an action plan would be developed during Autumn 2025; that engagement with a wide range of partners would take place; work would be undertaken to look at projects and programmes which had performed well previously; it was acknowledged that partners needed to be part of the solution, and that a separate Transport Strategy was being looked at.</p> <p>The Mayor informed that Committee that he was working with the bus companies in the region in relation to a bus ticket that could be used across Hull and East Yorkshire and that in relation to digital connectivity a Wi-Fi package for individuals on receipt of benefits was being looked at.</p> <p>Agreed –</p> <ul style="list-style-type: none"> a. That the Committee recommends that the document that is produced will identify clear methodologies and outcomes for how people in Hull and East Yorkshire with health issues are able to access quality, secure employment, and also have access the necessary transport, and b. That the Committee recommends that the Hull and East Yorkshire Combined Authority works with the two local authorities and the 	
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	LGA to lobby government to ensure that the targets set for programmes like Connect to Work act as incentives and not disincentives for partners in the delivery of this scheme.	
7.	<p>MAYORAL COMMUNITY INVESTMENT FUND</p> <p>The Interim Chief Executive submitted a report which set out the proposal to establish the Mayoral Community Investment Fund, including the intended approach to set-up and delivery.</p> <p>The Mayor informed the Committee that the proposed Community Investment Fund had been received very positively; that he was excited to see it progress, and that it had been designed to support the ambition to improve health and wellbeing across the region.</p> <p>The Interim Director of Finance explained that there was further work to be done in relation to the detail of the funding criteria; that East Riding of Yorkshire Council (ERYC) would assist the Combined Authority in the administering of the fund and individual grants; that a report would be submitted to a future meeting of the Executive Board which provided more detail in relation to the criteria and delivery of the fund.</p> <p>A discussion took place and members raised the following matters –</p> <ul style="list-style-type: none"> i. That the proposal was a great initiative and local authorities operated similar funds; ii. That there were concerns that an eligibility criteria had not yet been published and it was suggested that a grant tiering system and maximum grant amount was required, and iii. That it was important for the fund to be inclusive and accessible as there were concerns that groups which were not experienced at bid writing would not be awarded any funds; 	

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	<p>iv. that there should be a focus on funding larger projects which would have more impact on communities, and</p> <p>v. That Members had concerns in relation to the way in which the fund was announced which had caused confusion as to what it could be used for.</p> <p>The Mayor explained that the fund provided an opportunity to do things differently; that ideas from communities were welcomed, and that the fund was promoted on social media to gather views and ideas from the public.</p> <p>The Interim Director of Finance explained that the fund had been financed from the Authority's revenue budget and it could be used for both revenue and capital projects.</p> <p>Agreed – that the Committee recommends that the Executive Board agree to set clear eligibility criteria and defined outcomes for the Community Fund. Furthermore, that the Executive Board considers adopting a tiered system of maximum award amounts ensuring a balance between support for smaller applications and larger projects with potentially greater impact.</p>	Interim Chief Executive
8.	<p>FORWARD PLAN OF DECISIONS</p> <p>Agreed – that the HEYCA Gameplan is added to the Committee's work programme; that Portfolio Holders are invited to attend meetings, and that the Committee considers no more than two or three reports at each meeting.</p>	Statutory Scrutiny Officer



Report to the Overview and Scrutiny Committee

17th November 2025

The HEYCA Gameplan – draft for consultation

Report of the Interim Chief Executive

Report Status:

This item is not exempt

Therefore exempt reasons are not applicable

This is a non-key decision.

1. Purpose of the Report and Summary

- 1.1 This report accompanies a draft of the HEYCA Gameplan (at Annex A) and provides supporting information.

2. Recommendations

- 2.1 The Committee is asked to:
- Note the prior endorsement of the the draft HEYCA Gameplan (Annex A) by the HEYCA Board.
 - Provide reflections, comments and thoughts around the Gameplan to support further development and refinement of the plan.

3. **Reasons for Recommendations**

3.1 On adoption, the HEYCA Gameplan will act as the 'keystone' of the Combined authority's strategic framework and will:

- Describe, to stakeholders and the public the role of the Combined Authority and its organisational priorities, governance arrangements and ways of working;
- Act as an early statement of what the CA will do, through statements of policy aspiration and initial Portfolio delivery plans that commit to near-term and medium-term actions; and
- Establish a framework of outcomes across the range of HEYCA activity, against which future progress can be assessed.

4. **Background**

4.1 Following the May election, Mayor Campbell established a framework of strategic priorities for the Combined Authority. These are set out in **appendix 1**, below. The Mayoral priorities informed the design of the Portfolio arrangements adopted by the HEYCA Board in July. The alignment of priorities and Portfolios is shown in the diagram at **appendix 2**.

5. **Issues for Consideration**

5.1 In many respects, the Gameplan confirms the approach that will be taken to deliver on the devolution deal, which was extensively consulted on, with over 4,000 responses to an online survey and an aligned programme of focus groups to ensure boosted samples for key groups. The Gameplan also makes a series of commitments to working with the residents of Hull and East Yorkshire, including through high levels of transparency, formal consultation on key issues and supporting the voice of children and young people in our engagement processes.

In addition, the Committee is asked to comment upon the draft document that accompanies this report, as part of the current round of consultation.

6. **Equalities Impact Information**

- 6.1 An initial Equalities Analysis was presented to the CA Board and is circulated here.

7. **Legal Implications and Statutory Officer Comments**

- 7.1 There are no legal implications arising out of this report.

8. **Financial Implications and Statutory Officer comments**

- 8.1 There are no current financial implications arising from the recommendations within this report. Financial implications will arise from future decisions made within the recommended framework, if adopted, which will be guided by statutory officer advice at that time.

Contact Officers:

Deb.Gray@hullandeastyorkshire.gov.uk

Officer Interests:

None

Appendices:

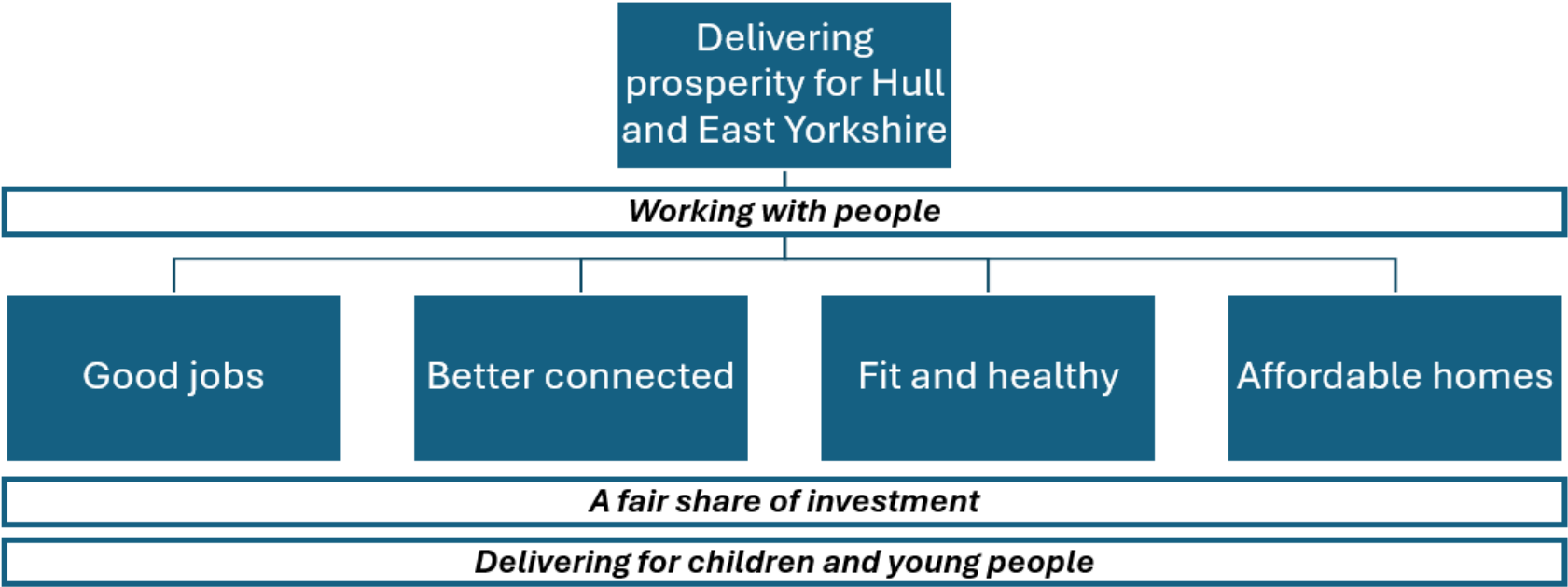
Appendix 1: Mayoral priorities framework

Appendix 2: Mayoral priorities and portfolios

Annex A : HEYCA Gameplan

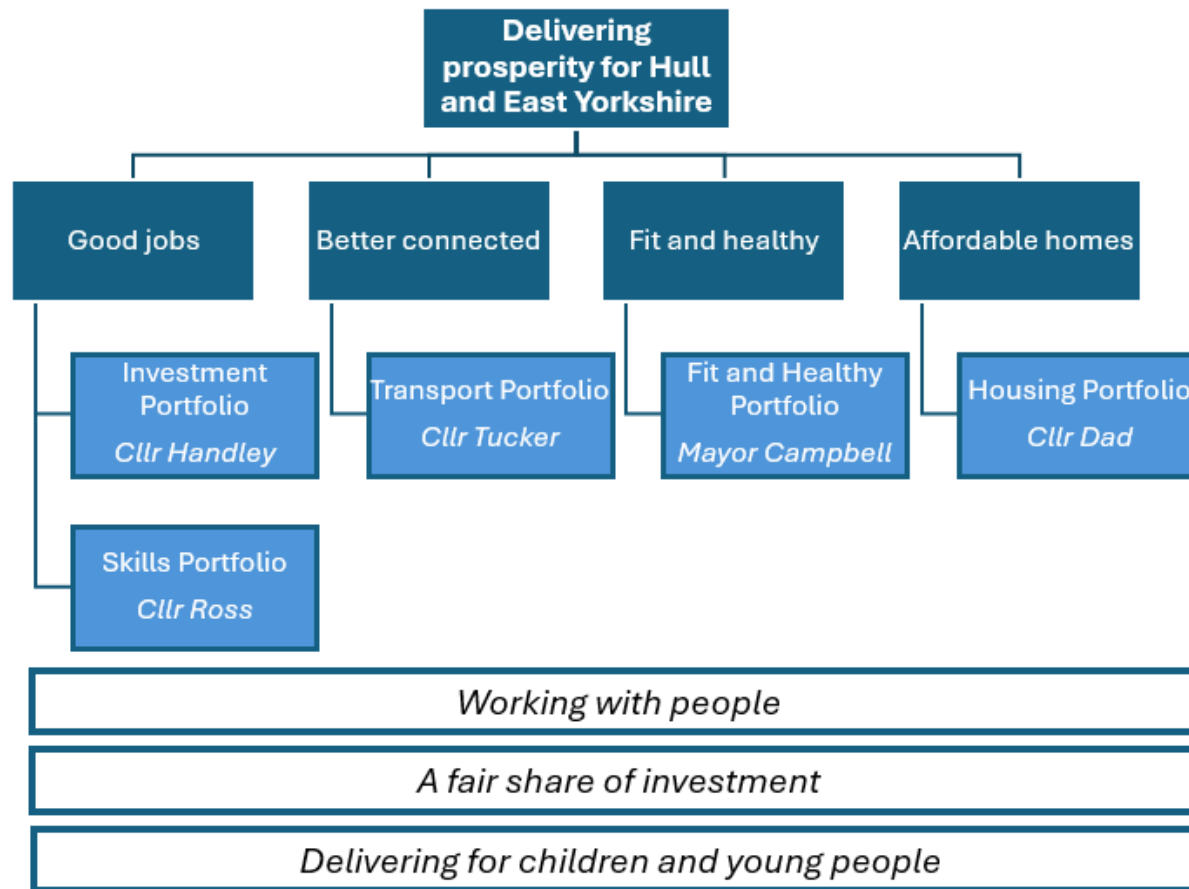
Appendix 1

Mayoral priorities framework



Appendix 2

Mayoral priorities and Portfolios



- ✓ *Good jobs*
- ✓ *Better connected*
- ✓ *Fit and healthy*
- ✓ *Affordable homes*

The HEYCA gameplan – *prosperity and opportunity for all*

Draft for consultation

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Section 1: Introduction

This section frames and explains our gameplan. It sets a clear vision of prosperity and opportunity for all. It explains what we mean by this, how we'll work together and what success looks like.

Mayor's Foreword

It's a privilege to present this plan for Hull and East Yorkshire – a plan grounded in the belief that prosperity should be shared by everyone in our region. From our port city to the towns and villages that span our coastline and countryside, we have a history to be proud of and an opportunity to shape our future. We can build an economy that works for all, while strengthening the communities that make this place unique.

I was born here, and I am proud to be the first elected Mayor of Hull and East Yorkshire. My vision for our region is straightforward. Jobs that match the skills and ambitions of all our people. Better transport links between our communities and the wider country. A healthier region where everyone can live longer, fuller lives. Affordable homes in neighbourhoods people are proud to call home. These are the priorities we need to build on.

No single organisation can make this happen. Let's work together – councils, businesses, public services and, above all, the people who live and work here. If we build on what we are already good at and unlock new opportunities, we can make sure everyone benefits from our growth. By working together, we can create lasting opportunities and prosperity for this generation and the next.

Luke Campbell MBE
Mayor of Hull and East Yorkshire

Executive Board introduction

With confidence, hard work and a warm welcome, Hull and East Yorkshire meets the future head on. We're makers, builders and innovators by nature, whose work reaches far beyond our shores.

Our Humber ports form the UK's busiest trading estuary: a global gateway moving people and products at scale. Pioneers like Amy Johnson and Philip Larkin helped us all see life from a different angle.

Our skills and our spirit are grounded in proud traditions, from generations of hard graft and seafaring talent in our coastal communities; a deep connection to the land that still sustains our place as a national food security asset; and the mix of craft and construction expertise that gifted us the gothic beauty of Beverley Minster.

Those skills and that same spirit are alive today:

- In the blades we build at Alexandra Dock to power our region forward and increase energy security for the whole country
- In the trains we build at Goole Rail Village, delivering over 1,000 skilled jobs and new rolling stock to keep our capital moving
- And in the brighter futures we want to build at Saltend, where investment in hydrogen technologies can drive new technical skills, apprenticeships and early-career roles for young people across our region.

If you look at what's already underway – when we've had to fight to be heard and to get our fair share of investment, just think about what we can achieve now we have the chance to shape our future together.

Leaders across Hull and East Yorkshire have worked for many years to secure devolution and take control of our future. Now our task is clear: to work together and make it a success for every part of our region.

This is our gameplan for delivery. It sets out the first steps our Combined Authority will take and how we will work as one team.

Our vision is simple and ambitious: **Hull and East Yorkshire will be recognised as a region where confidence, connections and creativity bring prosperity and opportunity for all.**

That means better jobs, homes people can afford, transport that brings people and places together, strong centres in city and towns, and opportunities that keep talent here. It means pride in our places, security for families and confidence for our young people.

We know that success comes when we work together, across political boundaries and local interests, for the benefit of the whole. Each of our roles bring a distinct focus, but is interdependent. Investment fuels growth across sectors. Transport links people and opportunities. Skills, housing and community safety provide the foundations of our shared prosperity. Health and wellbeing give people the chance to participate fully in society. Only by aligning these priorities can we achieve lasting change.

We all recognise that the Combined Authority is new, still building its capacity and ways of working. But we also recognise that people want to understand our priorities and how they can work with us.

This Gameplan is an initial set of commitments made at an early stage and while we are still forming our organisation. This means our plans may need to change and evolve as we go; but it is better to set a clear path at an early stage than wait until we have a perfect plan.

Our early stage of development also makes partnership working crucial. Our councils, businesses, colleges, voluntary groups and residents add strength and depth to our Combined Authority and can help drive real progress. Our role is to bring those voices together and focus our collective efforts.

The truth is we have all the ingredients. World-leading energy industries. Ports that connect us to the world. Universities and colleges that spark innovation and train the next generation. Communities with creativity and determination in equal measure.

This gameplan gives us the framework to focus our efforts, work in partnership and channel our shared belief that Hull and East Yorkshire can stand tall on the national stage.

- Luke Campbell, Mayor of Hull and East Yorkshire
- Cllr Anne Handley, Investment Portfolio Lead and Leader of East Riding Council
- Cllr David Tucker, Transport Portfolio Lead and Deputy Leader of East Riding Council
- Cllr Mike Ross, Skills Portfolio Lead and Leader of Hull City Council
- Cllr Jackie Dad, Housing Portfolio Lead and Deputy Leader of Hull City Council
- Jonathan Evison, Humberside Police and Crime Commissioner
- Jason Speedy, Chair of the HEY Business Board
- Jayne Adamson, Chair of the HEY Skills Board

Our priorities for Hull and East Yorkshire

This plan is built on the belief that prosperity is shared.

Growth needs to be felt in our everyday lives and in every town, city and village – from the Humber ports to Beverley, Bridlington and the Wolds.

But prosperity in Hull and East Yorkshire is about more than just economic growth. It is about the security, opportunities and connections that people feel.

On taking office, the Mayor established a framework of priorities that form our definition of prosperity and provide the structure for this plan:

- **Good jobs** that match the skills and ambitions of our people.
- **Better connected:** with transport and digital skills and infrastructure that connect places, reduce isolation, and link us into the wider North.
- **Fit and healthy** lifestyles so people the freedom to participate fully in work, family and their local community.
- **Affordable homes** in safe neighbourhoods where people are proud to live.

These priorities are underpinned by consistent focus on ensuring we secure **a fair share of investment** for our region, **working with people** to develop and deliver our plans, and ensuring our **children and young people** have a role in building a future for themselves in our region.

For each of these priorities we have selected a small number of measurable outcomes that describe the things it is most vital that we improve if we're to deliver lasting prosperity.

These are whole-place and whole-population measures of success, and they require coordinated effort across all Combined Authority portfolios. But they also need the active involvement of all public services, of businesses and of local residents and community groups. No one agency can deliver this change alone.

HEYCA outcomes framework

Priority	Lead portfolio	Type	Indicator	Why this matters for HEY
Good jobs	Investment	Headline	GVA per hour worked	Lift productivity through growth in high value sectors and businesses; improvements in infrastructure and skills; and broad-based technology adoption.
Good jobs	Investment	Supporting	Gross median weekly pay	Resident-facing prosperity measure that complements productivity and tracks rising living standards.
Good jobs	Investment	Supporting	Business births (new enterprise registrations)	Signals firm creation linked to investment, Freeport supply chains and local entrepreneurship.
Good jobs	Skills	Headline	Working-age population qualified to at least Level 3	Matches demand in offshore wind, advanced manufacturing and logistics; levered by devolved skills budgets.
Good jobs	Skills	Supporting	16-17 year-olds NEET	Keeps young people connected to opportunity in coastal, rural and urban communities.
Good jobs	Skills	Supporting	Employment rate (16-64)	Whole-economy signal of opportunity creation across city, towns and coast.
Better connected	Transport	Headline	Access to services by public transport, walking and cycling	Measure for a mixed urban, rural and coastal geography; focuses on reaching jobs, education and health.
Better connected	Transport	Supporting	Local bus passenger journeys	Practical test of a network that connects settlements and opens access to opportunity.
Better connected	Transport	Supporting	Adults who walk or cycle for travel at least once per week	Tracks short-trip connectivity and low-cost access for smaller towns and rural areas.
Better connected	Transport	Supporting	Freight modal shift	Tracks share of total freight movement by each mode (focus on road and rail)
Fit and healthy	Fit and healthy	Headline	Healthy life expectancy at birth	Single, public-friendly outcome that captures the health gap and progress on prevention.
Fit and healthy	Fit and healthy	Supporting	Slope Index of Inequality in life expectancy	Keeps equity central for inner-city, coastal and rural communities.
Fit and healthy	Fit and healthy	Supporting	Adults physically inactive	Practical prevention lever via active travel, parks and community sport.
Affordable homes	Housing	Headline	Affordable homes delivered (gross)	Supports city, towns and coast; helps first-time buyers and retains local talent.
Affordable homes	Housing	Supporting	Net additional dwellings	Core signal of supply.
Affordable homes	Housing	Supporting	Permanent dwellings started	Tracks changes in rate of new building.
Affordable homes	Housing	Supporting	Homes EPC C or above	Links quality to lower energy costs.

Our place, our economy, our Combined Authority

Hull and East Yorkshire, and the wider Humber region, is a vital trading gateway for the UK.

Our ports link a city that makes and moves things, and a rural and coastal economy that grows and supplies things, with national and international markets.

More than 600,000 people and around 20,000 businesses share one functional economy that ties Hull to Beverley, Bridlington, the Wolds and to ports and communities on both sides of the estuary. We have strong links north to Leeds and York, along the M62 to Manchester and Liverpool, and south to Sheffield, the East Midlands and the wider national economy. These links shape our labour market, supply chains and visitor flows.

Our sector mix is distinctive. Production industries account for a large share of output. Manufacturing contributes strongly, as do engineering, process industries, agri-food, logistics and the port estates that power our gateway role.

Hull and Goole handle significant volumes within a wider Humber complex that is the UK's busiest trading estuary by tonnage, and host designated Humber Freeport tax sites that support investment in energy generation, chemicals, logistics and advanced manufacturing.

Our region is an energy powerhouse, from manufacturing roles in Hull, to chemicals and hydrogen at Saltend, grid and pipeline assets, and a maturing carbon capture proposition that can anchor skilled jobs locally.

Our rural and coastal economy adds range and resilience, from high-performing agriculture and food processing to fisheries and a visitor economy centred on Bridlington and seaside towns.

Our economy trades east to west. The A63 and M62 carry freight from port to market and connect people to higher-skilled work. Spatial priorities focus employment land and investment along this corridor and around key centres.

Although employment has been resilient across our two authorities in recent periods, on pay and productivity we have ground to make up. We need to grow higher-productivity roles in energy, chemicals and health technologies linked to clinical and care innovation, and to improve labour market connectivity.

We also need to support and develop our foundational sectors in-hospitality, tourism, retail and social care; create better pathways for pay and progression; and make sustained progress on a range of economic, social and place outcomes at the same time.

This sort of transformational change takes time and can only be built through constant partnership working that is rooted in place and guided by our strengths.

What only a Combined Authority can do

Our Combined Authority exists to work across boundaries and in partnership to reflect the scale at which our economy actually functions.

People live in one place and work in another. Freight moves from quayside to corridor to customer. Investment decisions cross council lines. We bring that system together so transport, skills, housing, energy and business support line up. No single organisation can join those pieces as cleanly as a mayoral combined authority with the mandate to act across the footprint.

We give investors and government a single front door. That means one clear proposition, one pipeline, one set of contacts and one timetable, all set in and coordinated with the wider Humber context.

We align land use, enabling infrastructure, skills and supply chains, so projects move from interest to delivery with fewer hand-offs. We secure and join-up funding to de-risk investments, crowd in private capital and anchor good jobs here.

We integrate movement and place. Local transport powers allow us to shape bus reform choices, station improvements and corridor improvements, then sequence them with housing and town-centre renewal. A regional view lets us tackle cross-boundary pinch points and work with other mayors to make sustained improvements across the north.

We lead the labour market. With devolved adult skills funding and a direct commissioning role, we can align provision to real demand in engineering, logistics, construction, health and digital. We convene colleges, the university and employers to design pathways from school to higher technical routes and apprenticeships, and we back in-work progression so people can move up.

We enable the right homes in the right places. A spatial framework at combined authority scale will provide long-term certainty and can link city-centre living, sensitive

town extensions and transport-gateway sites to the locations of future jobs. We bring the capacity at a more strategic level with councils, Homes England and developers to assemble and service sites, test innovative approaches to construction and align funding and financing.

We steward key markets and services. By coordinating with utilities, Network Rail, DfTO, National Highways and the Environment Agency, we can influence the timing of upgrades to support our investment pipeline. We bring the capacity to shape digital connectivity and improve data-sharing so businesses and public services can more easily and safely adopt modern software and AI, and residents can access services and training. Through procurement and commercial practice we will grow local supply chains, set clear expectations on wider value, and manage contracts so delivery stays on track.

We will work closely with the Police and Crime Commissioner (PCC) for Humberside. As a member of the HEYCA Board the PCC provides strong assurance on policing and access to a network of mature partnerships, linking the Combined Authority to our existing Community Safety Partnerships, the Humberside Criminal Justice Board, Humber Violence Prevention Partnership and Safer Roads Humber in ways that will help us act across the whole system. We have set out shared commitments in each of our delivery plans below and will develop working relationships over time that ensure we share evidence, insights and aligned planning and decision making that improves safety, confidence and opportunity across city, towns and coast.

We speak with one voice for our area. The Mayor provides visible leadership and democratic accountability, while our partnerships across the Humber and the wider north lets us act at scale where it's needed. Government expects a strategic partner it can trust with multi-year settlements. A combined authority fills that role and turns national opportunities into local projects people can see.

Above all, the Combined Authority will keep people at the centre. Resident and business voice and open reporting are built into how we work. That combination of scale, powers and public mandate is what makes a combined authority different. It is how we turn our strengths into prosperity and opportunity for all.

Section 2: the HEYCA Gameplan

This section explains how we will deliver each against each of the mayoral priorities, and where the Leadership Board portfolios make their most direct contribution.

For each priority, we sketch out our context and aspirations, define key measures of success, and set out our first steps for delivery and the major projects we will target over the coming years.

✓ Good Jobs

Context and aspirations

Our economic strengths run from energy generation and advanced manufacturing to digital and creative work, and across a large base of food production, visitor economy and public services. Our production industries already account for a nationally high share of output, reflecting our role in energy, manufacturing and ports.

This mix matters because it gives more residents a route into work and a path to progress. Our task is to turn these strengths into more secure, better paid roles across our city, towns and coast.

Energy and engineering anchor many of the best opportunities. At Alexandra Dock, offshore wind blade production shows how making at scale can lift pay and skills across supply chains. On the Humber, chemicals and energy projects are creating demand for technicians, process operators and engineers, with new apprenticeships and early-career roles for young people. Our ports and Freeport sites strengthen this by drawing in logistics, fabrication and component manufacturing, supported by land and infrastructure along the A63 and M62 corridor.

Digital capability now runs through every sector. Factories use sensors, data and automation to improve quality. Logistics firms optimise routing and warehouse flows. Health and care providers use digital tools to plan services and support people, patients and staff. We will help businesses adopt modern software and AI so they can design better, sell more and run smarter operations. That means practical support for smaller firms, peer learning between employers, and access to the right facilities and kit.

Foundational sectors create a large share of local jobs and deserve the same focus on quality and progression. Our area leads the country in static caravan and lodge manufacturing, which supports design, joinery and supply-chain jobs. Fisheries and the wider agri-food system link farms and food businesses into local and export markets. Retail, social care and public services provide work in every community and can offer real careers with the right training and management pathways. Steadier hours and higher skills are key to better visitor experiences in our tourism and hospitality sectors.

Skills and training turn opportunities into good careers. We will back clear routes from school to higher technical qualifications and apprenticeships, aligned with employer demand and insight into what's needed. This will include support and traineeship pathways for young people leaving school and routes for older people to re-engage in learning pathways to secure jobs. Devolved adult skills and local commissioning will raise attainment and support people to retrain. Colleges, the university and independent providers already offer strong foundations in engineering, energy, health and applied sciences. We will build on this with employers, so courses fit shift patterns and real jobs.

Good jobs here means access to fair pay, security and the chance to progress. They exist in factories and labs, in care settings and in classrooms, on farms and in kitchens, in studios and server rooms, on the quayside and in our town centres.

We will build on our economic strengths – leveraging investment in plant, digital technology and AI, and supporting better transport and strong local training routes. This is our route to a stronger economy and more opportunity for local people - an energy powerhouse for the UK and beyond; a centre of digital and mechanical engineering excellence; a global maritime and logistics gateway; and the place where businesses come to secure quality of life, the space to expand and a seat at the table.

Tracking our progress

We will work to create more good jobs with government, business leaders, investors, education and training providers and our talented local workforce.

We will know we're succeeding when we see a positive shift in these in these indicators.

Priority	Lead portfolio	Type	Indicator	Why this matters for HEY
Good jobs	Investment	Headline	GVA per hour worked	Lift productivity through growth in high value sectors and businesses; improvements in infrastructure and skills; and broad-based technology adoption.
Good jobs	Investment	Supporting	Gross median weekly pay	Resident-facing prosperity measure that complements productivity and tracks rising living standards.
Good jobs	Investment	Supporting	Business births (new enterprise registrations)	Signals firm creation linked to Freeport supply chains and local entrepreneurship.
Good jobs	Skills	Headline	Working-age population qualified to at least Level 3	Matches demand in offshore wind, advanced manufacturing and

				logistics; levered by devolved skills budgets.
Good jobs	Skills	Supporting	16-17 year-olds NEET	Keeps young people connected to opportunity in coastal, rural and urban communities.
Good jobs	Skills	Supporting	Employment rate (16-64)	Whole-economy signal of opportunity creation across city, towns and coast.

Investment Portfolio delivery plan

Cllr Anne Handley

Our Investment portfolio turns our strengths into jobs, productivity and higher wages. It leads our propositions to government and investors, shapes our Investment Framework, and coordinates programmes that unlock sites, infrastructure and growth.

The scope includes inward investment, trade readiness, sector development, the Freeport offer, our capital pipeline, planning facilitation and investor aftercare. It works with Transport, Skills and Housing so land, people and connectivity line up.

Our first steps will be to -

- Commission an updated regional economic assessment to identify our strengths and areas where more can be done to drive growth and create good jobs.
- Develop a ten-year plan for growth that identifies our top investment opportunities and guides regional prosperity, and work with investors to lever in additional funding wherever possible.
- Create a new Investment Board to advise on how to use Combined Authority resources to best support the highest priority opportunities for growth in the region.
- Become the Accountable Body for the Humber Freeport and work with partners to streamline governance of the Humber to unlock investment and speed up and join up decision making.
- Continue to support businesses with access to effective programmes, such as Made Smarter, and expert advice and action.
- Continue to lobby government for a fair share of national investment in our people, our economy and our infrastructure.
- Attend national and international investment summits, conferences and trade missions, including in partnership with other northern Mayors.
- Prepare a business case for Local Innovation Partnerships funding, working closely with the University of Hull and other Yorkshire Universities.
- Support the Hull and East Yorkshire Local Visitor Economy Partnership.

The big steps we will take in the coming years are to -

- Identify key growth locations across the region that can provide the focus for sustained investment activity.
- Develop a funding and financing strategy that leverages Combined Authority resources to their fullest effect, working with public, private and institutional investors.

Working work with the PCC, we will also support safe town and city centres and a vibrant night-time economy, reducing crime and antisocial behaviour that undermine growth and confidence.

Skills Portfolio delivery plan

Cllr Mike Ross

Our Skills portfolio will build a talent pipeline that matches our economy. It leads on the devolved Adult Education Budget, works with the Chamber of Commerce to produce improve skills provision in key sectors, and coordinates programmes for young people and adults.

To ensure we deliver on our priority for good jobs, the portfolio will focus on higher technical pathways, apprenticeships, basic and digital skills, and in-work progression.

Our first steps will be to -

- Prepare and agree a whole-place, whole-system Work and Skills Strategy to set priorities and guide the range of inter-related skills funds and opportunities.
- From March 2026, take on the responsibility for the strategic direction, commissioning and accountability for the Adult Skills Fund, and Free Courses for Jobs. Directing over £16m of funding to transform Adult Skills and training across the region and preparing for the future introduction of the Lifelong Learning Entitlement.
- Work with the Hull and Humber Chamber of Commerce to co-develop a new Local Skills Improvement Plan that is business-led and addresses the skills gaps holding our key sectors back.
- Scope the role that a Good Work Charter could play to support residents with improved employment and training opportunities across our economy.
- Develop our evidence base and data insights using the information from the delivery of the Local Skills Improvement Plan, Adult Skills Fund, Skills Bootcamps, and the Get Britain Working/Connect to Work to shape commissioning decisions and future strategic planning.
- Ensure new employment support programmes are aligned with the wider Work and Skills Strategy and steps to remove barriers to in-work progression; and support the delivery of Connect to Work and the wider development of healthy workplaces in the region.

- Continue lobbying for greater influence on 16-19 education so we can respond to what businesses need and help young people start planning and realising a successful career at the earliest opportunity.

The big steps we will take in the coming years are to -

- Fully align skills investments and priorities so people in Hull and East Yorkshire benefit from new, higher value jobs through training and in-work progression.
- Continue to make the case for the devolution of 16-18 powers and resources to support our young people into work and careers in the region.
- Design and launch consolidated youth skills, training and careers programme that brings together what is already working with targeted additional provision.

Working work with the PCC, we will also develop training and *employment pathways for people at risk of offending or reoffending, and work to embed cyber security and awareness of online harms within entry-level routes and apprenticeships.*

✓ Better connected

Context and aspirations

Being connected will unlock work, learning, healthcare and culture. Our ambition is for clean, inclusive and digitally enabled mobility that makes everyday life simpler and places feel closer together.

Travel patterns will remain similar, with major flows east to west along strategic corridors, through the port estate and along city-to-town routes that link Hull with Beverley, Bridlington, Goole and elsewhere. Rail stations at Hull, Beverley, Goole and Bridlington will continue to connect the region to wider city networks. Buses will carry large numbers in urban areas and provide vital links for towns and villages. Walking and cycling will keep growing for short trips where routes feel direct and safe, supported by secure parking and, where appropriate, convenient charging for e-bikes and other personal light electric vehicles.

Freight will remain central to prosperity. Efficient port access, reliable rail paths and resilient highway links will shape delivery times and business confidence. As energy and manufacturing grow, and visitor numbers increase, dependable connections to centres, employment sites and the coast will become even more important. We will also support improvements that make freight movement cleaner, more efficient and better integrated with ports, railheads and last-mile logistics.

Digital connectivity will sit alongside transport as essential infrastructure. Full-fibre coverage, strong mobile networks and reliable backhaul will support firms that design and trade online and help residents access services, training and flexible work. We will champion digital tools that improve travel, including contactless ticketing, real-time information and journey planning, and data platforms that help plan, time and maintain the network more intelligently.

We will secure investment and work with operators, councils and infrastructure planners to make everyday journeys simpler, faster and more reliable. We will explore innovative services where they add value, including on-demand links for rural and coastal communities, mobility hubs that bring modes together, and safe, convenient options for micromobility. We will consider how new and enhanced light and heavy rail

connections could support growth where evidence shows a strong case, and we will safeguard potential alignments where appropriate.

Our Local Transport Plan will set a clear pipeline that sequences bus, rail and active travel so people feel improvements year by year. It will focus on dependable bus services on priority corridors, simpler and integrated fares, and information that is easy to use. Stations will work as gateways and as interchanges that support growth in surrounding areas. Walking and cycling links will connect homes to schools, colleges, health services and centres through direct routes and safer junctions. We will treat digital connectivity as part of the network, supporting 5G along key corridors and open data so services can respond to demand.

We will make the case for major cross-North enhancements that improve reliability, capacity and journey times on strategic rail and highway corridors linking Hull and the East Riding with Leeds, York, Sheffield, Manchester and beyond. Our asks will be backed by clear economic, social and environmental evidence, including better freight paths to and from the ports.

We will support investment in digital infrastructure to expand full fibre across urban, coastal and rural areas and improve mobile connectivity at known pinch points, including transport corridors and visitor hotspots. We will use data platforms to provide live travel information, guide network planning and target maintenance, and we will support digital skills so residents can confidently use online services and tools at work.

Together these steps will create a connected region. People will reach work, learning and services more easily. Businesses will move goods and welcome visitors with confidence. Digital networks and skills will support every sector. The result will be places that feel closer together and better linked to opportunity across Hull, the East Riding and the wider North.

Tracking our progress

We will work to improve connectivity with government, transport providers, local councils, business leaders, public services and infrastructure providers.

We will know we're succeeding when we see a positive shift in these in these indicators.

Priority	Lead portfolio	Type	Indicator	Why this matters for HEY
Better connected	Transport	Headline	Access to services by public transport, walking and cycling	Measure for a mixed urban, rural and coastal geography; focuses on reaching jobs, education and health.
Better connected	Transport	Supporting	Local bus passenger journeys	Practical test of a network that connects settlements and opens access to opportunity.
Better connected	Transport	Supporting	Adults who walk or cycle for travel at least once per week	Tracks short-trip connectivity and low-cost access for smaller towns and rural areas.
Better connected	Transport	Supporting	Freight modal shift	Tracks share of total freight movement by each mode (focus on road and rail)

Transport portfolio delivery plan

Cllr David Tucker

Our Transport portfolio connects people to work, learning and services, and connects freight and visitors to our places. It leads our Local Transport Plan; bus improvements, rail and station work with partners; active travel; and integration of transport with land use and regeneration.

To ensure we deliver on our priority to be better connected, the portfolio will focus reliability, affordability and accessibility that supports growth.

Our first steps will be to -

- Publish our Bus Service Improvement Plan and lead the creation of an Enhanced Bus Partnership to deliver noticeable improvements to services across the region.
- Work with our rail operators to highlight and address consistent underperformance and to identify priority improvements for services and stations.
- Lobby to secure investment in rail, including electrification of the Hull to Leeds and Hull to Sheffield lines, and to ensure future programmes take account of the opportunity to deliver earlier impacts by starting the east of the country.
- Provide support to improve community transport, including considering the potential for a targeted seed funding programme.
- Put in place an active travel plan to direct investment to the right locations and in line with our strategic priorities.
- Agreed a Key Route Network that will benefit from Mayoral powers and oversight and put in place a Key Route Network Board to guide its development.
- Secure funding for battery powered buses and charging infrastructure for residents with electric cars, to support quieter roads and cleaner air in our towns and villages.
- Bid for additional funding to ensure everyone in Hull and East Yorkshire has access to digital devices, data and connectivity and the skills and confidence to use them.

- Play a full role in the regional resilience forum to help respond to prepare for and respond to emergencies and help keep people safe.

The big steps we will take in the coming years are to -

- Put in place a statutory Local Transport Plan that provides a rich picture of our transport future and can unlock, guide and sequence major investment over the long-term.
- Develop the Combined Authority to become a fully established Transport Authority.
- Move to a simple integrated ticketing offer across operators in Hull and East Yorkshire

We will also work with the PCC on casualty reduction and safety for all road users, and to tackle crime and antisocial behaviour on public transport.

✓ Fit and healthy

Context and aspirations

Good health underpins everything – we need to feel well to work, study, care for family and take part in community life.

We know that health is heavily shaped by place and the pattern of our demographics, with a younger, urban city and an older, rural and coastal county.

Safe streets help children walk to school. Good homes reduce illness and bills. Bus and rail links are needed to access health services, jobs and college. Access to nature – whether that's in parks, at the coast or across the Wolds – supports everyday activity and good mental health.

In Hull, life expectancy and healthy life expectancy are below the England average, with large gaps between the most and least deprived neighbourhoods. Deprivation in inner-city neighbourhoods is linked to higher rates of COPD and diabetes and, while smoking has fallen strongly over the last decade, it remains higher than average which drives respiratory disease and earlier ill health.

Our population across the East Riding is older, which brings more dementia, musculoskeletal problems and falls. Longer travel distances – particularly for those living in coastal and rural communities – can also make it harder to access vital services.

Workplaces across the region can influence health through shift patterns and stable employment, and training and environmental measures to address health and safety risks, especially musculoskeletal strain and stress. Culture, sport and heritage groups also act as preventative factors, building social capital and reaching people that formal services often cannot.

Working with our partners in the NHS, councils and across the public, private and third sectors, we will use our increased influence and forthcoming public health duty to firmly put prevention first, and closer to home.

We will strengthen the link between health and work, forging closer links between employers, Jobcentre Plus, the NHS and local authorities and skills providers so residents get timely help that keeps them in work or helps them return sooner. Support will focus on what matters most for attendance and productivity, including mental health, early access to occupational health, and simple workplace adjustments. Employers will have clear routes to advice, and residents will see pathways that connect condition management, training and good jobs.

Sport and physical activity will be part of daily life, and we will back a culture of movement by working with clubs, schools, councils and event organisers so that grassroots sport grows and more fixtures come to our city, towns and coast. Big moments will inspire young people and first-time participants, while better walking, cycling and wheeling links between pitches, parks, shops and schools will make active travel part of everyday life.

We will use our planning powers to ensure developers build healthy places for future generations. New homes and renewals will meet clear standards for warmth and ventilation, and public realm in towns and on the coast will invite people to spend time outdoors.

The Mayor's Community Investment Fund will grow community capacity, and we will work strategically with umbrella agencies and anchor institutions across the region to complement their missions and our vital public services.

We will use data well, working with our NHS and local authority partners to ensure integrated dashboards can track healthy life expectancy, physical activity, smoking prevalence and other practical measures. Over time we will codify our approach into a regional health inequalities strategy that will drive major change to improve peoples' lives and address one of our regions most sustained barriers to growth.

Tracking our progress

To deliver meaningful and sustained change in population health outcomes we will take a collaborative and movement making approach to our work, in partnership with our local NHS colleagues, local authorities and other public services, employers, training providers and, crucially, the voluntary, community, faith and social enterprise organisations and the people of Hull and East Yorkshire.

We will know we're succeeding when we see a positive shift in these in these indicators.

Priority	Lead portfolio	Type	Indicator	Why this matters for HEY
Fit and healthy	Fit and healthy	Headline	Healthy life expectancy at birth	Single, public-friendly outcome that captures the health gap and progress on prevention.
Fit and healthy	Fit and healthy	Supporting	Slope Index of Inequality in life expectancy	Keeps equity central for inner-city, coastal and rural communities.
Fit and healthy	Fit and healthy	Supporting	Adults physically inactive	Practical prevention lever via active travel, parks and community sport.

Fit and healthy portfolio delivery plan

Mayor Luke Campbell

Our Fit and Healthy portfolio improves the conditions that allow people to participate in work, education and community life. It focuses on prevention, healthy lifestyles, mental health, healthy ageing, and the links between health, housing, transport and work. This will include working with schools and youth groups to reach children early with positive messages, support and new opportunities.

To ensure we deliver on our priorities we will work with the NHS, public health, local public services, schools, employers and the VCSE to close health gaps and extend healthy life years.

The first steps we will take are -

- Create a £1m Mayoral Community Investment Fund to support the people of Hull and East Yorkshire.
- Publish a plan for getting more people playing sport and being physically active in our region and attracting more sports and cultural events to our venues.
- Publish and deliver our Get Hull and East Yorkshire working plan to give residents the support they need to ensure health is no longer a barrier to work, working with our NHS, voluntary and community sector, businesses and public service partners.
- Work with our local authorities to design and deliver a new Connect to Work service.
- Support our serving and ex-service members by signing up to the Armed Forces Covenant.
- Help our care experienced children and young people have the best start in life by signing up to the Care Leavers Covenant.
- Design a programme of work to ensure health improvement is considered in everything the Combined Authority does, including taking a lead role on the NHS Integrated Commissioning Board and holding in a major Health Summit to galvanise action and impact.

- Prepare a business case to secure funding from government for a Youth Guarantee Trailblazer to support local young people.
- Prepare a business case to develop a Hull and East Yorkshire Health Innovation Zone that builds on our existing business and academic strengths in advanced wound care, digitally enabled clinical trials and applied digital health/AI.

The big steps we will take in the coming years are -

- Develop an evidence based regional health inequalities strategy to guide service integration and prevention over the long-term.

We will also work with the PCC *to reduce the harms from drug and alcohol use, supporting efforts to tackle drug-related crime to support people, families and communities; and implement whole-system approaches to preventing violence and domestic abuse in line with our forthcoming health improvement duty.*

✓ Affordable homes

Context and aspirations

The landscape setting of Hull and East Yorkshire is special. The Wolds, the Humber estuary, river corridors, streams and coastal landscapes give our region a distinctive feel and a rich natural environment. Our homes sit within a landscape that runs from a compact city core to market towns, villages and a long stretch of open coastland and throughout the region green and blue spaces support wildlife, provide places to play, cool our streets in summer and make daily life better. Planning for growth and caring for these assets needs to go hand in hand.

We will set a clear spatial framework that brings certainty to residents, developers and investors. Our new regional plan will show where growth goes first and how it connects to everyday life. Increasing city-centre living in Hull will add homes close to work, culture and transport, and support local businesses. Strategic growth locations will guide public and private investment, help us assemble and service sites, and give developers the confidence to build well and at pace.

We will work to secure funding to enable more brownfield regeneration and to improve the energy performance of older homes, tackling damp and cold, reducing bills and supporting healthy living. We will promote construction innovation and the supply chain opportunities this presents across our manufacturing base.

Alongside this, we will help increase the supply of homes people can afford, working with the councils and registered providers to ensure access to social rent, affordable rent and shared ownership in the locations that need them most. We explore how best to support first time buyers, key workers and community led development where there is local appetite.

In the private rented sector we will work to raise standards and improve security, and we will work with local partners to ensure there is targeted support that prevents homelessness and helps people move on from temporary accommodation. Working with councils, the PCC, landlords and community partners, we will use local insight to develop safe, secure homes and neighbourhoods, and focus on what builds trust, cohesion and pride in every community. Specialist and supported housing for older

residents and people with additional needs will be planned into new neighbourhoods and renewal schemes so that the right home is available at the right time.

We will plan and act at Humber scale where it makes sense, including to ensure long-term resilience and improved management of flood risk and coastal change. The estuary is a single system for environment, energy and trade, and we will take a strategic approach to assessing and managing environmental impacts, so infrastructure, housing and employment land can come forward with certainty while habitats are protected and improved.

Together these choices will create more homes in the right places, closer connections between homes and work, stronger centres, and neighbourhoods that feel part of the landscape they sit in.

Tracking our progress

We will work with our councils, registered providers, Homes England, responsible landlords, developers and investors, builders, planners, utilities providers and community organisations across Hull and East Yorkshire to increase the supply of affordable homes in places people want to live.

We will know we're succeeding when we see a positive shift in these in these indicators.

Priority	Lead portfolio	Type	Indicator	Why this matters for HEY
Affordable homes	Housing	Headline	Affordable homes delivered (gross)	Supports city, towns and coast; helps first-time buyers and retains local talent.
Affordable homes	Housing	Supporting	Net additional dwellings	Core signal of supply.
Affordable homes	Housing	Supporting	Permanent dwellings started	Tracks changes in rate of new building.
Affordable homes	Housing	Supporting	Homes EPC C or above	Links quality to lower energy costs.

Affordable homes portfolio delivery plan

Cllr Jackie Dad

Our Housing portfolio supports growth, renewal and sustainable development. It works with our local authorities to bring forward sites, accelerate affordable homes, support town-centre and coastal regeneration, and improves the quality and energy efficiency of our homes.

To ensure we can deliver priorities it will focus on ensuring that housing is aligned with transport and employment and enables good health and wellbeing.

The first steps we will take are -

- Make a strategic assessment of our new powers in respect of land assembly, compulsory purchase, development orders, infrastructure levy and the creation of new Mayoral Development Corporations, to determine where these can best help unlock stalled sites, speed up planning consents and get homes built.
- Drive forward the development of new homes on brownfield sites using existing capital resources and make the necessary arrangements to secure devolution of further Brownfield Land Funding in the future years.
- Create a single pipeline of priority housing sites and working with Homes England and Registered Providers, publish a housing policy statement and establish a Strategic Place Partnership to sequence and govern investment in them, and wider housing activity.
- Work with our local authorities and partners to conclude and publish the Hull and East Yorkshire Nature Recovery Strategy.
- Develop a plan to support residents to cut energy bills and ensure their homes are warm and well insulated.
- Convene a regional construction and development industry forum and work with business leaders to hold a regional construction innovation summit in the New Year.
- Working with partners, prepare a business case for investment in a package of measures to tackle homelessness, based on evidence of what has worked locally and in other places.

- Undertake an audit of all publicly owned land in the region and work with partners to unlock the highest priority opportunities.
- Convene partners to ensure action to address flood risk remains a strategic priority and is integrated into investment and delivery plans across all relevant agencies.

The big steps we will take in the coming years are -

- Prepare a regional Spatial Development Strategy to guide investment across our region, allocating broad areas for housing and employment land growth over the long-term, planning for the necessary infrastructure, protecting nature and addressing flood risk.
- Explore the potential to develop a Housing Investment Fund to leverage Combined Authority resources and align with private and institutional investment funds to unlock the delivery of more homes across the region.

We will also work with the PCC to design out crime in new and renewed neighbourhoods, using hotspot insight to guide investment and regeneration decisions.

Section 3. How we will deliver

Working at scale

The Hull and East Yorkshire Combined Authority works as part of a wider Humber system, and with national reach. We will play an active role in regional and national forums that give our area a stronger voice and a clear route to government.

We will:

- Establish strong joint Humber governance arrangements with local authorities, business leaders and the Greater Lincolnshire County Combined Authority.
- Take full advantage of our membership of the Council of Nations and Regions, Council of Mayors, UK Mayors and The Great North to press the case for Hull and East Yorkshire.
- Work with Transport for the North and DfT to secure investment in key travel corridors, stations and across our network.
- Where appropriate, share evidence, align pipelines and present joined-up propositions with other Combined Authorities where that is the right spatial scale to secure investment.

Our approach to investment

A Strategic Investment Framework is being developed to guide choices and sequencing for HEYCA investment funds. The framework will set clear priorities, a single pipeline, and a disciplined approvals route so public money unlocks private capital and delivers results people can see.

Further details will be set out in later drafts of the HEYCA Gameplan.

Working with the people of Hull and East Yorkshire

Residents will be able to see, understand and influence what we do. We will explain decisions clearly, invite people to shape options early, and report outcomes in ways that build trust.

We will:

- Work transparently with, open board papers, public questions and regular updates.

- Use simple language and presentations so people can follow projects, give feedback and see “you said, we did.”
- Consult formally on key issues, including the development of a number of key strategic plans set out in this Gameplan
- Support citizen and youth voice to shape policy and delivery

- ✓ *Good jobs*
- ✓ *Better connected*
- ✓ *Fit and healthy*
- ✓ *Affordable homes*

EXECUTIVE BOARD REPORT ANNEX B

HEYCA Gameplan - consultation draft equalities analysis

Equality Analysis (Consultation Draft) HEYCA Gameplan – Prosperity and opportunity for all

1) Purpose and scope

This Equality Analysis supports consultation on the HEYCA Gameplan. It helps decision-makers demonstrate due regard to the Public Sector Equality Duty and covers the Gameplan's four priorities (Good jobs; Better connected; Fit and healthy; Affordable homes).

The Gameplan is whole-place and will affect residents, workers, businesses and visitors across a mixed urban, rural and coastal geography, with important differences between Hull and the East Riding in age profile, health and access to services that shape equality risks and opportunities.

The Gameplan is a high-level strategic document. It sets direction and priorities rather than detailed schemes, so the assessment at this stage is proportionate and focuses on likely impacts and areas to watch. As proposals move into detailed policy, commissioning, investment and programme design, the Combined Authority and partners will complete fuller Equality Impact Assessments.

2) Summary of likely impacts

A. Good jobs

Positive opportunities: A clearer pipeline of higher-value roles in areas such as energy, manufacturing, logistics, digital and health technologies could broaden access to secure, better-paid work, if pathways are correctly designed.

Equality risks to consider:

Disability and long-term conditions: access to training, reasonable adjustments, and travel-to-train support.

Sex, pregnancy/maternity and carers: course timing, part-time/flexible options and childcare barriers.

Age: young people's transitions and re-entry/upskilling for older residents.

Rural/coastal residents (place-based disadvantage): transport and digital access to provision.

Early mitigations to test through consultation: flexible learning routes; accessible venues and materials; targeted outreach via providers and employers; and consistent disaggregation of core outcomes by sex, disability and age to track inclusion.

B. Better connected

Positive opportunities: A system approach to bus, rail and active travel, stations as gateways, and inclusion of digital skills and connectivity should improve access to work, education and health for groups who rely on public transport or local services.

Equality risks to consider:

Affordability and access: integrated ticketing that is digital-first may disadvantage cash-reliant, unbanked or digitally excluded residents; understanding how network changes might risk reducing coverage for low-income, disabled and rural users.

Accessibility and safety: vehicles, interchanges and public realm must work for disabled and older people, and feel safe for women and girls and young people.

Micromobility adoption: potential conflict risks for pedestrians, wheelchair users and blind/partially sighted people if infrastructure and behaviours are not managed.

Early mitigations to test through consultation: inclusive design reviews for schemes; retain cash and retail purchase channels and assisted digital for ticketing; equality impact checks for service changes; accessible real-time information; and safety-by-design at stops and stations and in public spaces.

C. Fit and healthy

Positive opportunities: A prevention-first approach targeted to local need should narrow healthy life expectancy gaps and support participation in work and community life.

Equality risks to consider:

Deprivation and long-term conditions: interventions must be proportionate to need; coastal and rural distances can hinder access to services for older people.

Digital exclusion: shift to online tools could miss people with low confidence or access.

Sport and physical activity: a risk that opportunities may not be fully inclusive, for example if facilities, programmes or communication methods do not meet the needs of people with physical, sensory or learning disabilities, limiting equal access and participation.

Early mitigations to test through consultation: targeted outreach through VCSE and employers; accessible venues and formats; transport links to health-promoting activities; and routine monitoring of Healthy Life Expectancy and inequality with breakdowns by sex, disability and geography.

D. Affordable homes

Positive opportunities: A clearer spatial framework, town-centre renewal and more affordable, warmer (EPC C+) can reduce bills and illness, benefiting low-income, older and disabled residents, and families.

Equality risks to consider:

Accessible or specialist housing supply: risk of under-provision if viability challenges squeeze inclusive design.

Private rented sector quality and security: disproportionate impacts on low-income households, lone parents and disabled residents.

Homelessness: need for targeted support and suitable homes.

Early mitigations to test through consultation: maintain accessible and adaptable design expectations; align retrofit and PRS quality work with health objectives; integrate homelessness and move-on pathways within housing pipelines.

19 November 2025

Local Growth Plan - Stage 1 Consultation

Report of the Investment Lead

Report Status:

This item is not exempt

Therefore exempt reasons are not applicable

This is a non-key decision.

1. Purpose of the Report and Summary

- 1.1 The paper outlines the overall approach and current activity to developing a Local Growth Plan for Hull & East Yorkshire Combined Authority, as part of the stage 1 consultation.

2. Recommendations

- 2.1 It is recommended that the Committee:
- i. note the contents of the report, comment on the approach outlined and provide any additional comments and views; and
 - ii. agree to receive the draft LGP for further consultation in the New Year, ahead of it being finalised and adopted by the HEYCA Board.

3. Reasons for Recommendations

- 3.1 All Mayoral Combined Authorities are required to produce a Local Growth Plan. Input from the Committee at this early stage will ensure that is requested to approve the approach including the suggested stage 1 consultation in order that this work can progress to necessary timescales.

4. **Background**

- 4.1 The Local Growth Plan (LGP) for Hull & East Yorkshire is a ten-year strategy designed to drive sustainable economic growth by integrating national priorities set out in the National Industrial Strategy with local ambitions identified through the Gameplan and other regional approaches to support investment and development.
- 4.2 It aims to support all sectors through a combination of region-wide business support and targeted initiatives for key sectors and workforce skills. The plan includes an assessment of regional strengths and challenges, sets out growth priorities (including 'big plays' to unlock economic potential) and details an investment and delivery plan.
- 4.3 The LGP will establish ten-year priorities and three-year deliverables, focusing on factors such as business support, entrepreneurship, access to capital, and skills alignment. It is evidence-based, aligned with national guidance, and will involve close partnership with government to agree shared and investment priorities.

5. **Issues for Consideration**

- 5.1 An effective Local Growth Plan rests on broad based understanding and endorsement of a set of clear and well-evidenced priorities. To develop this we are consulting on the Local Growth Plan in two stages:
- This Stage 1 open consultation is intended to share our initial thinking around the Local Growth Plan, our research and evidence with stakeholders and to hear feedback on our overall approach.
 - A Stage 2 targeted consultation in the New Year will focus on refining the draft Local Growth Plan and prioritising resources through the development of the Delivery Plan.
- 5.2 The Overview and Scrutiny Committee is invited to play a role in both stages of consultation.
- 5.3 The Stage 1 Consultation document is included as Annex A and provides an overall outline of our initial thinking in terms of the development of the Local Growth Plan.
- The accompanying executive evidence summary (Annex B) distinguishes between different sectors within the region. This is

5.4 intended to serve two purposes, the first is to be clear about our the function and potential that different sectors represent with the HEY economy, especially those that are well positioned to drive future growth, and the second is (in line with policy guidance) is to remain aligned with, and able to benefit from, government priorities identified in the National Industrial Strategy.

5.5 A second phase of work the evidence work, currently underway, will involve a more detailed review of key sectors, engaging directly with businesses their growth opportunities and challenges.

5.6 The Consultation Document also identifies potential 'Big Plays' - strategic issues that need sustained and targeted efforts to unlock our economic potential as a region, and which can bring significant benefits across the entire regional economy.

Timeline

5.7 The indicative timeline for the development of the Local Growth Plan and the timings around consultation is as follows:

Date/Period	Event/Action	Details
Oct	Stage 1 Consultation Opens	Consultation published on HEYCA Website with a copy of Phase 1 Regional Economic Assessment
Nov/Oct	Stage 1 Consultation undertaken	Phase 2 Regional Economic Analysis Undertaken Investment Pipeline analysis
Jan/Feb 2026	Stage 2 Consultation	Draft LGP published Phase 2 Regional Economic Assessment Published
March/April 2026	Final LGP Published for approval by CA Board	Strategic Investment pipeline Delivery Plan

6. Equalities Impact Information

6.1 An initial Equalities Analysis is enclosed as Annex C.

7. **Options and Risk Assessment**

- 7.1 All Mayoral Combined Authorities are required to produce a Local Growth Plan. An early consultation is an appropriate step to mitigate the risk that the subsequent Plan lacks legitimacy and local insight.

8. **Legal Implications and Statutory Officer Comments**

- 8.1 None at this stage

9. **Financial Implications and Statutory Officer comments**

- 9.1 No financial implications for the HEYCA MCA at this time.

Contact Officers:

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Officer Interests:

None

Appendices:

Annex A – Local Growth Plan Stage 1 Consultation Document (Draft)

Annex B – Regional Economic Assessment Phase 1 – Executive Summary

Annex C – Equalities Assessment

Background Documents: None

Regional Economic Assessment

Hull and East Yorkshire Combined Authority

Consultation Summary for HEYCA Board





Economy Headlines

This section summarises the wider evidence base. It provides overall context for the Local Growth Plan

A small region

The smallest of the MCAs in England in population terms, Hull and East Yorkshire’s economic output is around one tenth of the regional total.

While low in national terms productivity performance is broadly in line with the regional average.

However median wages are lower and GVA per capita, a broad measure of the overall prosperity of a place is significantly lower than the regional average.

The economic activity rate is higher than the regional average (and the national average of 75.4), which is due to a combination of a higher percentage in employment, and a higher unemployment rate.

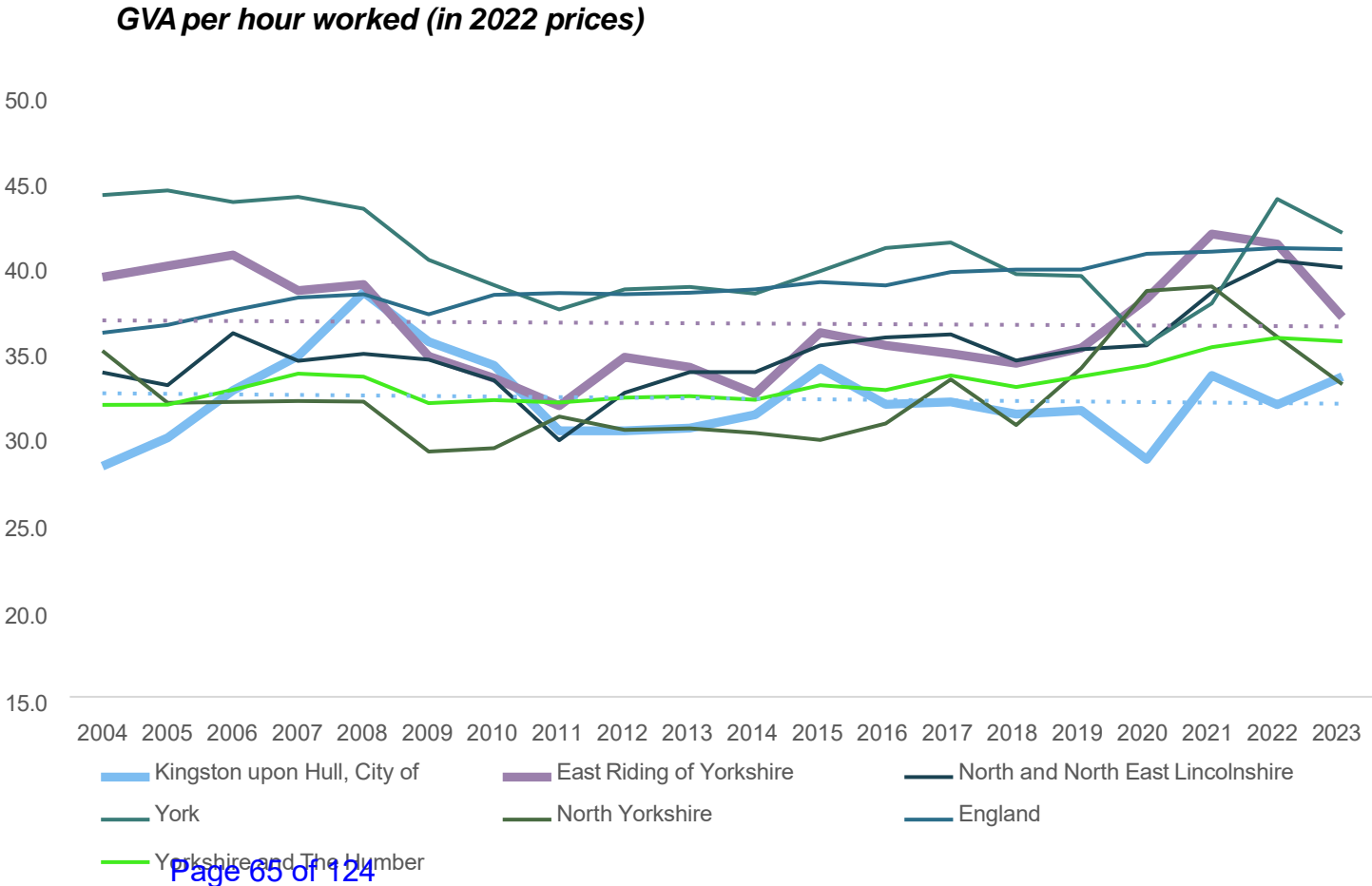
Among those who are inactive there is a higher share inactive due to long term illness (over one third), with fewer students as a share of this cohort.

	Hull and East Yorkshire	Greater Lincolnshire	York and North Yorkshire	Tees Valley	Yorkshire and the Humber
Total GVA	£15,446	£26,937	£26,104	£15,486	£150,896
Population	631,285	1,120,749	844,571	712,858	5,672,962
GVA per Capita	£24,468	£24,035	£30,908	£21,724	£26,599
GVA per hour worked	£35.7	£35.5	£35.6	£34.8	£35.9
Median Earnings (workplace)	£580.5	£579.1	£575.0	£584.5	£588.1
Economic Activity rate	80.2%	75.2%	80.0%	75.1%	76.0%
Unemployment Rate	4.8%	3.4%	1.7%	4.3%	3.3%

Productivity growth performance is stagnant

Measured by GVA per hour worked, productivity in Hull has been broadly stagnant since 2010, while East Riding has seen a moderate positive increase over this period, likely exacerbating inequalities within the region.

Over most of the last 20 years productivity has been higher in East Riding than Hull, a reversal of the typical trend across MCAs where urban centres drive higher value activity.

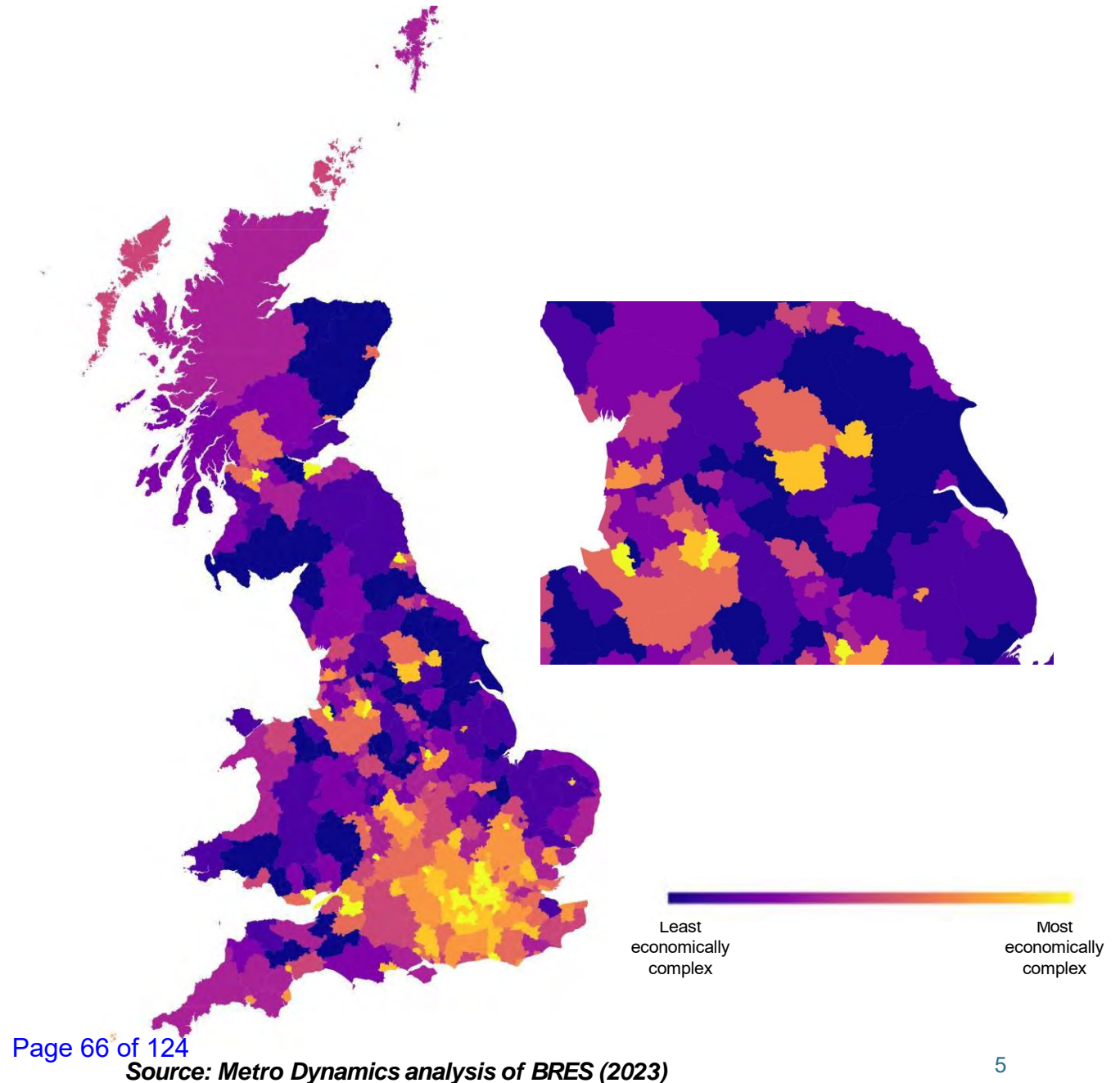


The economy is less diverse than other parts of the country

Part of the productivity challenge may be due to the mix of goods and services being produced in the region.

Economic complexity measures the productive capabilities of an economy, with a higher ranking on the index meaning that a place is producing a wider range of products and services. The economic complexity of a place is a way to understand the knowledge embedded in a place tends to be highly correlated with other measures of economic success including productivity, growth and shows a strong negative correlation with income inequality (meaning places with a higher economic complexity ranking tend to have lower income inequality)

Hull and Riding both rank very low among GB local authorities, indicating that there is less capacity in the economy to produce a wide range of products and services compared to other places, and that their specialisms are in sectors which are less specialised or niche on the whole.

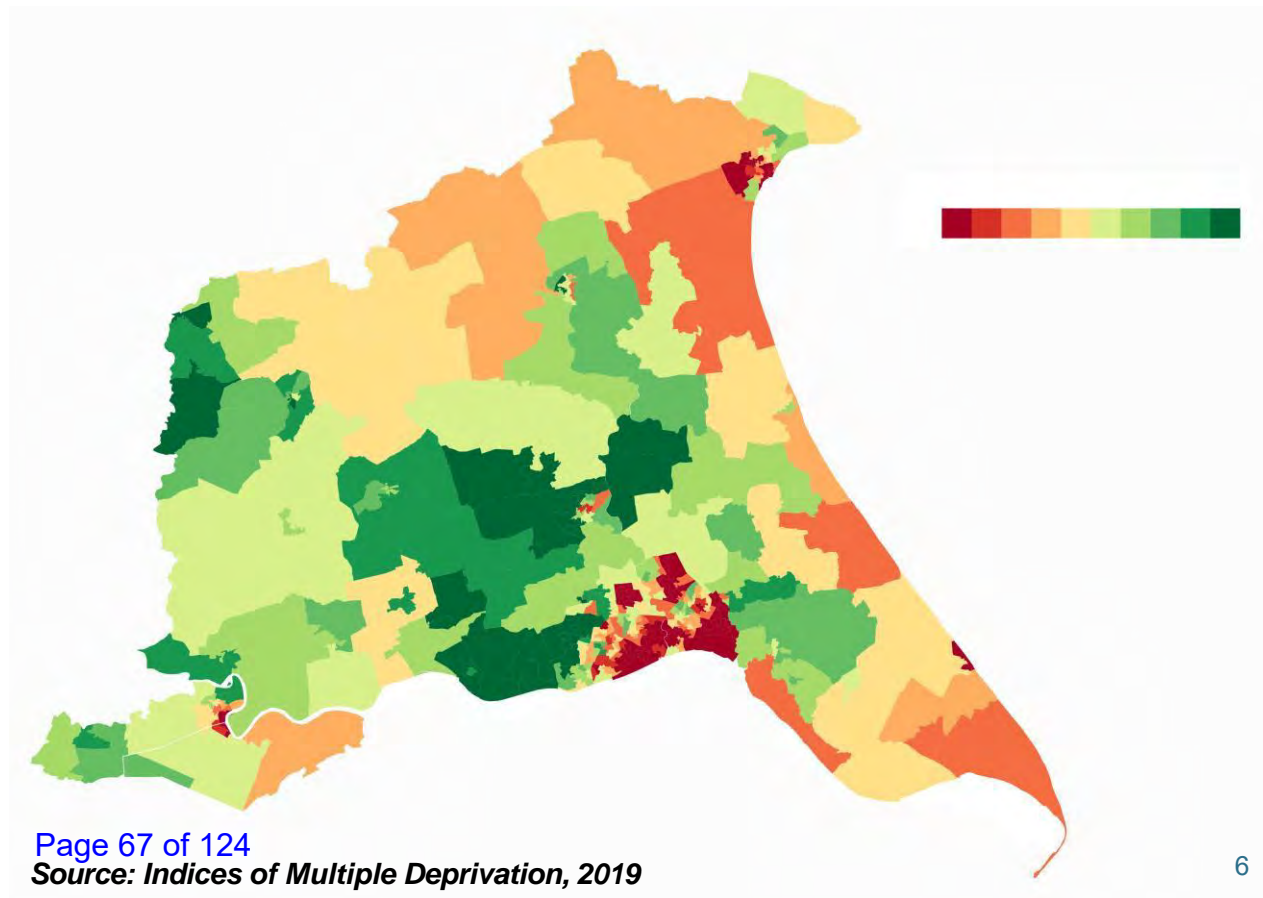


Deprivation data highlights pronounced inequalities

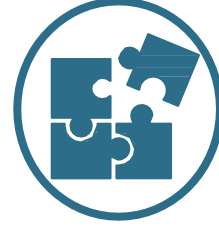
Along with differences in productivity performance deprivation data shows marked inequalities within the region.

In the 2019 Indices of Multiple Deprivation Hull was ranked as the 4th most deprived local authority in England with 54% of LSOAs in Hull along the most deprived 20% in England (and 45% are in the most deprived 10%).

East Riding is the 189th most deprived local authority, with 6% of LSOAs in the most deprived 10% nationally. Within the authority deprivation is greatest along the coast, to the North and around the larger urban centres, while there are also areas of very low deprivation, with a fifth of the LSOA in the least deprived 10% nationally.



Summary findings



Commercial space	Labour market	Export	Investment	Transport	Digital Connectivity	Innovation
HEY faces increasing vacancy rates, driven by limited growth in commercial floorspace, low availability of good quality space and consistent negative absorption since 2024. Flood risk adds pressure on the existing stock, highlighting vulnerabilities in resilience.	Hull and East Yorkshire has a smaller working-age population, but relatively high employment utilisation and growth. Skills gaps and low levels of high-value job creation limit productivity and lead to lower average earnings compared nationally	Export participation is slightly above the national average, but overall export value remains modest. This indicates strength in engagement but limited scale in high-value export activity.	GCFC is above national benchmarks, yet firms secure fewer equity rounds and lower average funding values with a business base dominated by established businesses.	Hull has strong public transport links to key employment centres, but much of East Riding faces poor connectivity. This restricts access to opportunities, particularly for rural coastal communities	HEY outperforms national and regional averages for gigabit broadband, with coverage above 90% and close to universal in Hull. However, Bridlington shows risks of digital exclusion	Innovation activity lags regional and national levels, with fewer businesses identified as innovation active, and internal R&D and product innovation notably lower, with fewer Innovate UK grants and limited spinout activity compared to peers.



Sector Prioritisation

This section considers the selection of priority sectors for the Local Growth Plan

The ask:

To systematically identify and prioritise key or 'driver' sectors within the regional economy to inform the Local Growth Plan and linked Investment Priorities.

The growth mission & sectors

The opportunity for Hull & East Yorkshire with a Local Growth Plan is the ability to **prioritise and focus** on developing the regional economy.

Whilst growth in general is a central objective, both the Industrial Strategy and the duty to produce Local Growth Plans (LGPs) make clear that government is seeking a particular type of growth.

This is growth that is **productive, innovation-led and export-oriented** and capable of improving the UK's competitiveness and resilience, rather than simply expanding economic activity in volume terms.

Linking the Government's focus on 'growth-driving sectors', (Sectors capable of pushing the productivity frontier, anchor investment and innovation, and deliver spillovers into supply chains and local economies) with a plan that can tackle the regions constraints on growth and benefit the wider regional economy.

This approach is intended to generate transformational growth, bringing positive change to the structure and performance of a place's economy.

In an LGP this means we are ...

...looking for...	... <i>not</i> primarily looking for...
Productivity-led growth: sectors that can move up the value chain, adopt new technologies, and increase output per worker.	Pure employment expansion in low-productivity activities.
Innovation-led growth: sectors linked to R&D, new technologies, and higher value-added products or services.	Maintenance of existing, low-innovation business models.
Export and tradability: sectors competing in national or global markets, generating external income and investment.	Activities serving only local demand with limited growth spillovers.
Sustainable and resilient growth: sectors aligned with energy resilience or economic security goals.	Short-term or carbon-intensive growth models lacking long-term viability.
Cluster-based and place-specific growth: building on distinctive local strengths and assets.	Generic sector support without regard to local comparative advantage.
Strategic growth: sectors that strengthen supply chains, drive technological diffusion, and enhance national missions.	Fragmented or defensive support for declining sectors.

So, how should sectors be prioritised?

Not all sectors are positioned equally to deliver growth of the type and pace government is currently seeking. The timing and trajectory of sectors therefore matter as much as their long-term potential. Broadly, there are two types:

1. Sectors showing positive growth momentum now.

These are sectors already on an upward trajectory, where market demand, investment, and innovation indicators suggest near-term growth potential.

They are likely to respond quickly to targeted intervention and can deliver early, visible outcomes in productivity, employment, and value creation.

These are the priority sectors to put forward now as ‘growth-driving’ within the Local Growth Plan.

2. Sectors with latent or constrained growth potential.

These sectors may remain important to the local economy, but are not currently positioned to drive the kind of frontier growth envisaged by government.

They may face structural, skills, infrastructure or market barriers that must be addressed before generating transformative growth.

These sectors warrant targeted development or capacity-building interventions, preparing them for future rounds of growth prioritisation.

Sector prioritisation is therefore not a process of selection and exclusion, but of staging and readiness.



The role of foundational sectors

Alongside the growth-ready and growth opportunity sectors, there are also foundational sectors, which may not be the leading drivers of the type of high-productivity, innovation-led growth sought by government, but which nonetheless play a vital role in the functioning and resilience of the local economy.

These sectors include activities that provide the essential infrastructure, services, and workforce based upon which other economic activity depends. For example, **health and social care, construction, utilities, education, and core business services.**

While these sectors may not be presented as ‘growth-driving’ in the national policy sense, they remain integral to the overall economic strategy of a place.

The task for the Local Growth Plan is therefore to ensure that foundational and enabling sectors are strengthened and modernised, supporting higher-quality employment and efficiency improvements, and maintaining the infrastructure for growth that allows the priority sectors to succeed.

This leads to a growth readiness framework with three types of sectors...

Category	Current Trajectory	Growth Readiness	Nature of Opportunity	Indicative Type of Intervention	Role in LGP?
1. Growth Ready	Positive and strengthening: clear signals of demand, investment, innovation, and productivity growth.	High	Sectors already showing momentum and capacity to respond rapidly to policy or investment support.	<ul style="list-style-type: none"> Targeted investment & growth acceleration Skills pipeline alignment Cluster development Trade & innovation promotion 	Core - feature prominently in the Local Growth Plan as growth-driving and aligned with national priorities.
2. Growth Potential	Stable or mixed performance: local presence or strengths exist, but current growth indicators are weaker	Medium	Sectors with underlying capability but facing barriers (skills, infrastructure, market access, coordination).	<ul style="list-style-type: none"> Capability-building & productivity support Infrastructure / site readiness Skills and supply chain interventions Innovation diffusion / market development 	Development track - build conditions now so they can feature in future growth cycles and later in the LGP.
3. Foundational	Steady: mature and often low-growth but economically and socially vital.	Variable	Sectors provide employment, services, and system resilience; enable growth in other sectors.	<ul style="list-style-type: none"> Quality and productivity improvement Workforce progression Digital and energy transition Service innovation 	Underpinning - integral to inclusion and resilience, but not positioned as near-term growth drivers.

... with a set of features we can observe ...

Growth Ready

- Strong current growth momentum.
- Clear alignment with national priorities.
- Demonstrable *near-term* ability to deliver high-value growth.

Growth Potential

- Local strength, but under-performing or under-realised growth.
- Barriers in skills, infrastructure, productivity or market access.
- Medium-term potential to become growth-driving *once constraints are addressed*

Foundational

- Core parts of the local economy
- Provide employment, essential services, and system resilience.
- Unlikely to become frontier “growth-driving” sectors, but critical to overall economic health.

... consistently and comparatively across all sectors to understand growth dynamics.

Indicator	Growth-Ready	Growth Potential	Foundational
Size	<ul style="list-style-type: none"> Usually medium to large employment base, but not essential if other significant local assets are present. 	<ul style="list-style-type: none"> Maybe small to medium in scale but strategically important. 	<ul style="list-style-type: none"> Typically, large employment sectors underpinning local labour markets
Value (GVA / Productivity)	<ul style="list-style-type: none"> High and/or rising productivity levels. Strong GVA contribution per worker. 	<ul style="list-style-type: none"> Moderate productivity, below others but improvable. 	<ul style="list-style-type: none"> Lower (but stable) productivity, reflecting service or social value rather than tradable output.
Specialism (LQ)	<ul style="list-style-type: none"> High specialism indicating strong comparative advantage or cluster presence. Established local capability or asset base. 	<ul style="list-style-type: none"> Emerging specialism presence, but not yet distinct 	<ul style="list-style-type: none"> Ubiquitous activity, essential to place functioning but not unique.
Growth Trends	<ul style="list-style-type: none"> Positive and strengthening trend across employment, business counts and productivity. 	<ul style="list-style-type: none"> Mixed or moderate trends – static or low growth. 	<ul style="list-style-type: none"> Likely flat, with stable demand, essential service provision

The Sector Growth Index aggregates five-year changes to employment, business counts, GVA, productivity and concentration (Location Quotients for employment and businesses) to assess how Hull and East Yorkshire's sectors changed between 2018 and 2023.

For each growth measure:

Condition	Score
Growing and faster than GB	1.5
Growing and equivalent to GB	1.0
Growing but slower than GB; or Static but GB declining	0.5
Static	0.0
Static but GB growing; or Declining but slower than GB	-0.5
Declining equivalent to GB	-1.0
Declining and faster than GB	-1.5

A systematic analysis to identify *Growth Ready* sectors

The Sector Growth Index analyses whether a sector is seeing significant growth (>2% Compound Annual Growth Rate - CAGR) in any of employment, business counts, GVA and productivity (GVA per job) and considers the level of growth versus national trends. If the sector is growing significantly faster than the GB average, it gets a higher score.

The maximum score possible is 7, meaning that a sector has seen growth across all measures, each of which is also growing faster than nationally. -7 is the lowest possible score, reflecting a decline across all measures.

Bespoke sector definitions have been constructed by classifying 5-digit SIC codes into 26 sector groups, reflecting the full economic picture in HEYCA. The selection of sectors includes foundational sectors and some specific sectors relevant to Hull and East Yorkshire's economy.

All sectors analysed are mutually exclusive, meaning there is no crossover, and add up to total employment in the region. For example, manufacturing activities within agri-food, clean energy and defence are excluded from the manufacturing definition, despite still being in the same broad industry group previously analysed.

Hull and East Yorkshire’s headline sector analysis...

Sector grouping	Employment	Businesses	GVA (millions)	Productivity	Average concentration
Retail & Wholesale	37,935	3,045	£1,660	£43,755	1.06
Health and Social Care	36,985	775	£1,354	£36,609	0.98
Professional Business Services	25,450	2,505	£1,276	£50,129	0.78
Leisure & Hospitality	24,585	1,975	£638	£25,950	1.03
Education	23,325	295	£975	£41,779	0.95
Manufacturing	16,825	885	£1,513	£89,918	1.81
Agri-Food	16,790	1,935	£903	£53,761	2.04
Construction	15,515	3,010	£1,003	£64,647	1.12
Public Administration	13,910	125	£852	£61,251	1.64
Other Services	10,360	1,360	£352	£33,995	0.90
Digital and Technologies	7,825	1,160	£443	£56,657	0.61
Advanced Manufacturing	7,720	195	£632	£81,909	2.13
Ports and Logistics	6,610	725	£300	£45,349	1.48
Other Transport activities	6,455	430	£279	£43,298	0.83
Real Estate	3,485	745	£1,914	£549,211	0.75
Utilities	2,930	130	£326	£111,301	1.47
Financial Services	2,565	315	£264	£102,924	0.51
Life Sciences	1,930	20	£291	£150,587	1.27
Creative Industries	1,855	380	£89	£48,095	0.49
Digital and Creative	1,845	195	£105	£57,035	0.58
Clean Energy	1,535	60	£117	£76,310	1.25
Fossil Fuels	1,135	15	£73	£64,439	1.03
Digital Manufacturing	525	20	£35	£66,294	0.53
Mining	250	5	£16	£63,948	1.54
Defence	185	5	£13	£70,352	16.62
Total	268,530	20,305	£15,400	£57,400	1

This table summarises the data produced for each sector at a static level in 2023. The sectors are colour-coded from most (green) to least (red).

As expected, the top employing sectors are more likely to have higher business counts and GVA. However, disparities exist, such as public administration, health, and education, which have high employment but low business counts, likely due to large employers such as the NHS. The largest employing sectors in Hull and East Yorkshire have some of the lowest productivity levels, which brings down the average.

Some correlations can be identified between the relative indicators. Though smaller in size, some of the most productive sectors in Hull and East Yorkshire also have a high business and employment concentration. The most productive sector is life sciences, with a GVA per job of £150,000, but it also has around 27% greater concentration of businesses and employment than Great Britain. Six of the seven most productive sectors have an average concentration of 1.25 or more.

Source: ONS, Business Register and Employment Survey (BRES), 2023; ONS, UK Business Counts, 2023; ONS, Regional gross value added (balanced) by industry: all ITL regions, 2023. *Real Estate has been greyed out due to the imputed rental driving total GVA.

...shows a mixed growth story – very few sectors are showing strong growth on all metrics.

Sector grouping	Employment growth	Business growth	GVA growth	Productivity growth	Concentration change
Retail & Wholesale	0.0%	0.7%	0.9%	0.9%	2.3%
Health and Social Care	1.5%	-0.6%	-1.9%	-3.4%	-2.4%
Professional Business Services	-1.4%	-1.0%	0.2%	1.6%	-5.5%
Leisure & Hospitality	0.9%	1.9%	3.0%	2.0%	-3.7%
Education	0.8%	-0.7%	3.3%	2.4%	-3.0%
Manufacturing	-2.2%	1.0%	1.1%	3.4%	1.0%
Agri-Food	2.8%	-1.7%	3.3%	0.5%	4.7%
Construction	6.9%	2.2%	5.9%	-1.0%	14.3%
Public Administration	0.1%	0.0%	1.2%	1.1%	-8.6%
Other Services	1.2%	1.7%	4.9%	3.6%	0.7%
Digital and Technologies	-1.3%	-2.3%	7.5%	8.9%	0.7%
Advanced Manufacturing	-0.5%	4.0%	-1.7%	-1.2%	13.7%
Ports and Logistics	1.1%	1.3%	-0.8%	-1.9%	-2.3%
Other Transport activities	1.2%	2.5%	-2.8%	-3.9%	-6.5%
Real Estate	-1.7%	2.1%	1.2%	3.0%	-11.0%
Utilities	0.6%	6.5%	-4.4%	-5.0%	5.8%
Financial Services	2.3%	0.6%	-0.3%	-2.6%	3.5%
Life Sciences	-0.7%	-10.6%	-0.2%	0.5%	-32.8%
Creative Industries	-2.0%	1.7%	1.1%	3.2%	-4.4%
Digital and Creative	-6.3%	-1.0%	-7.9%	-1.7%	-25.1%
Clean Energy	5.0%	3.7%	5.2%	0.2%	20.4%
Fossil Fuels	2.4%	-5.6%	5.5%	3.0%	9.6%
Digital Manufacturing	3.6%	-4.4%	1.0%	-2.5%	-0.6%
Mining	0.8%	-12.9%	7.0%	6.2%	-39.0%
Defence	2.9%	0.0%	4.9%	1.9%	23.1%
Total	0.60%	0.50%	1.09%	0.49%	0%

This table shows the compound annual growth rates for each metric over five years (2018-2023). The five-year total change in average concentration calculates the growth in average concentration.

The sectors experiencing the strongest growth in terms of size are construction, utilities, and clean energy, with construction showing a strong annualised growth in employment, and utilities in businesses.

In contrast, clean energy has a strong annualised growth in both. In terms of value, mining and digital technologies see a substantial productivity growth in five years, despite declining size.

Only a few sectors see growth in most indicators. The only sectors that have seen significant growth in three or more indicators are construction, defence and both clean and fossil fuel energy.

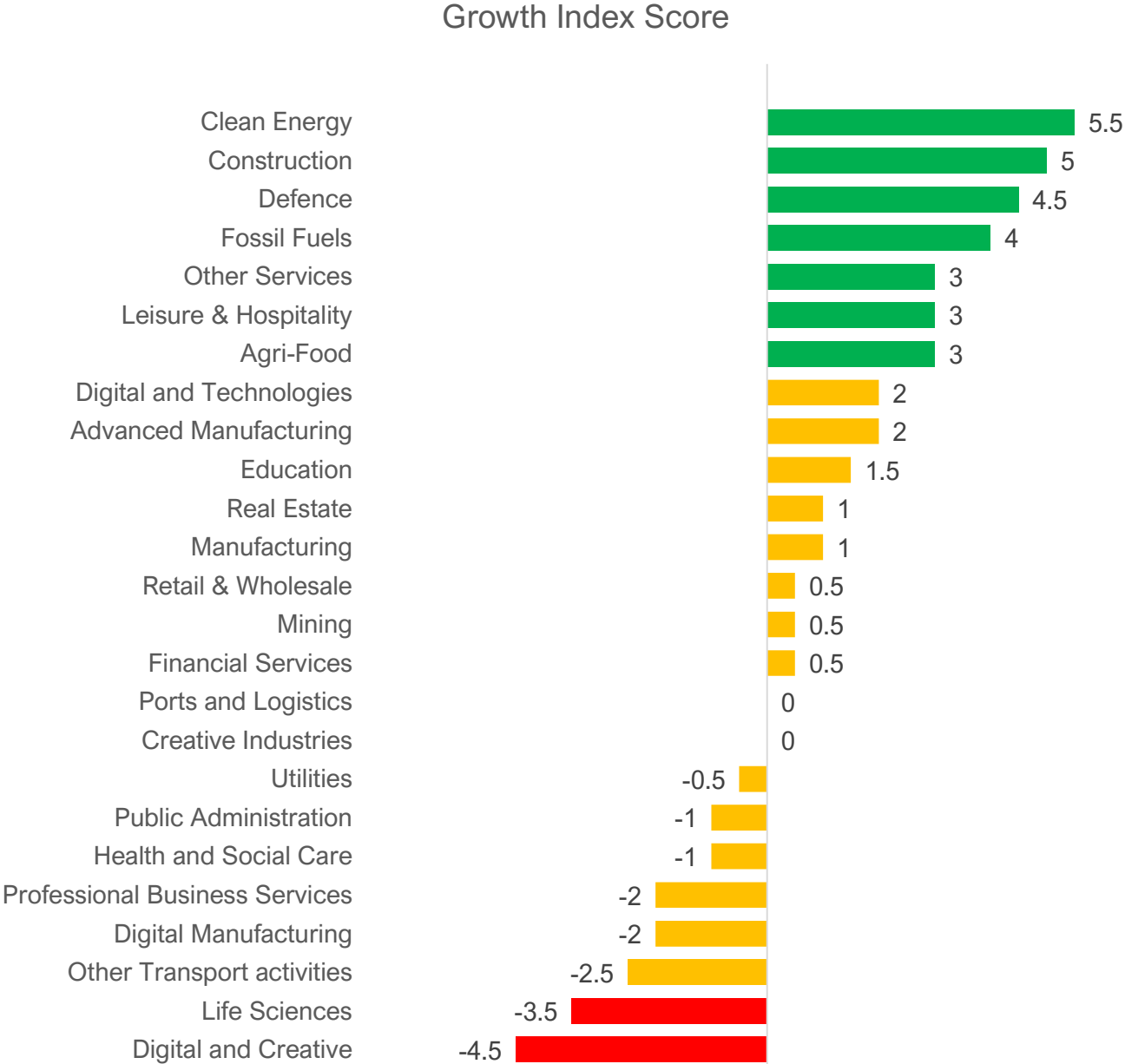
Due to varying growth rates across Hull and East Yorkshire's sectors when applying different measures, the following slide shows the growth index, aggregating all growth rates into a single score.

Source: ONS, Business Register and Employment Survey (BRES), 2023; ONS, UK Business Counts, 2023; ONS, Regional gross value added (balanced) by industry: all ITL regions, 2023. *Real Estate has been greyed out due to the imputed rental driving total GVA.

The index scores show that growth is occurring across a number of sectors, decline concentrated in only a few, and the majority remaining broadly static.













This indicates that the local challenge is not primarily about arresting widespread decline or ‘swimming against a tide’.

Instead, the task is about creating the current: putting in place the conditions, investments, and coordination that can amplify existing momentum and generate stronger, self-sustaining growth flows across the economy.






Growth ready sectors




Showing a combination of strengths across size, value, specialisation and growth dynamics, the analysis points to these four sectors as those showing most growth readiness.

Agri-food & Agri-tech				Energy				Manufacturing				Port and Logistics			
															
Employment	Business	Value		Employment	Business	Value		Employment	Business	Value		Employment	Business	Value	
16,800	1,900	£53,800		2,700	75	£76,300		25,000	1,100	£87,000		6,600	725	£45,300	
Large employer, with high business counts. This also translates to a high concentration, with more than twice the concentration of employment and businesses than nationally. Significant concentrations exist across the full supply chain, especially manufacturing. The sector's productivity is equivalent to national averages, but growth has been strong, particularly to employment and GVA. The sector also benefits from geography and access to global markets through the port.				Though not a high-employing sector, the sector is highly productive, contributing more to GVA per worker than other sectors. The sector also has a high concentration in the region, being home to key infrastructures driving cluster formation such as at Saltend Chemicals Park. Strength in clean energy places the region as nationally significant and can lead to investment. It is also showing strong growth, seeing positive growth trends across multiple measures.				Manufacturing is a core driver of Hull and East Yorkshire's economy, accounting for a high share of total employment, businesses and GVA compared to nationally. The sector is also more valuable in Hull and East Yorkshire than other regions, with a high GVA per job. Activity is not centred around one or two sub-sectors, with a broad range of activities showing specialisms and varying growth trends. As defence and advanced manufacturing are a national priority, there are strong investment opportunities in the sector.				Hull and East Yorkshire have a strong comparative advantage in ports and logistics. The geographical advantage of the Humber and regional specialisms in production provides a strong opportunity to grow this sector. Though less productive than other sectors, it is nationally significant, with billions of pounds worth of exports and imports passing through Hull's port annually, demonstrating the national significance. Growth has been stagnant in recent years, so there is a need to support the sector.			
Size	Val	LQ	Growth	Size	Val	LQ	Growth	Size	Val	LQ	Growth	Size	Val	LQ	Growth

Growth ready sectors

Though very small in size, the Life Sciences and Defence sectors also meet some of the growth readiness conditions. Either growth trajectory and specialisation, in the case of Defence, or value and concentration in Life Sciences. Activities in both fall within the wider manufacturing sector.

Life Sciences			
			
Employment	Business	Value	
2,000	15	£150,000	
<p>The life sciences sector is a small but highly valuable sector in Hull and East Yorkshire, contributing 150,000 to GVA per worker. The region has a strong specialism in the manufacture of pharmaceutical products.</p> <p>However, the life sciences sector has seen the number of businesses decrease significantly, dominated by fewer large firms. As one of eight key sectors outlined in the industrial strategy, the region's specialism can bring investment, with some evidence of businesses receiving funding in the last five years.</p>			
Size	Val	LQ	Growth

Defence			
			
Employment	Business	Value	
185	5	£70,400	
<p>The defence sector is currently only very small, based on the DBT definition, with 115 businesses, employing 18,000 nationally. However, the small base reflects a high concentration, particularly in the manufacture of military vehicles. The value of the sector is also higher than the regional average, and a £3,000 higher GVA per job than nationally for defence. The sector has also been growing in terms of employment, GVA, productivity and concentration.</p> <p>Alignment with the industrial strategy could attract further investment.</p>			
Size	Val	LQ	Growth

Moving forward

Data indicates the most positive combination of size, concentration and growth momentum *now* in Agri-Food & Agri-Tech, Energy, Manufacturing and Port & Logistics, and whilst Life Sciences and Defence also ‘rise to the top’ these can be seen as sub-sectors within manufacturing. As such we recommend the next step should delve more **deeply into each of these four as *Growth Ready* sectors to produce sector-specific evidence and insight to inform the development of the Local Growth Plan** and related investment planning, including greater specificity on sub-sector specialism.

However, the analysis also highlights some areas that need to be addressed as well. Hull & East Yorkshire’s **knowledge-based sectors**, including professional, scientific, and technical services, along with creative and digital industries, are either static in growth or very limited in their local concentration and distinctiveness. This represents a significant challenge for the future transformation of the Hull and East Yorkshire economy. In much of the UK these sectors, and the so-called ‘laptop jobs’ (encompassing knowledge-intensive and digitally enabled activities) they bring, form a critical component of modern, resilient economies. They drive innovation, productivity, and higher-value employment, while underpinning the competitiveness of manufacturing, public services, and the wider business base.

In Hull and East Yorkshire, however, **these sectors are under-represented and under-developed**, with far less depth than would be expected in a modern, diversified economy – particularly in a city. Their limited scale and slow growth risk becoming a binding constraint on future productivity and value creation, potentially limiting the region’s ability to capture the benefits of technological and service-led transformation. Given their strategic importance, it is recommended that the **Combined Authority undertakes a targeted deep-dive into these activities, cutting across knowledge-intensive professional services, creative industries, and digital technologies**, to understand the barriers to growth and the interventions required to build greater capacity and capability in this area.

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EXECUTIVE BOARD REPORT ANNEX C

Equality impact statement – Local Growth Plan stage 1 consultation

Purpose and scope

This Equality Impact Statement accompanies the Hull and East Yorkshire Local Growth Plan (LGP) stage 1 consultation document. Its purpose is to set out how equalities considerations are being built into the design and delivery of the LGP process, in line with the Public Sector Equality Duty.

The current consultation represents the first stage in developing a new Local Growth Plan for Hull and East Yorkshire. It is a strategic, high-level consultation seeking views on the region's economic evidence, proposed framework for growth, and areas for partnership with Government. It does not set detailed policies, funding allocations or specific programmes.

Accordingly, this Statement provides a proportionate assessment of likely equalities implications at this stage. Full Equality Impact Assessments (EIAs) will be undertaken when the Draft LGP is prepared in 2026, and subsequently for major investment programmes, funding schemes or interventions arising from the Plan.

Likely equalities impacts and areas to watch

The Local Growth Plan consultation focuses on understanding which parts of the Hull and East Yorkshire economy are best placed to drive growth. It explores evidence and priorities in four main areas:

- the region's leading and foundational sectors
- the key constraints to growth across place, people and business
- opportunities for pan-regional collaboration; and
- the wider contribution of growth to prosperity.

Each of these areas presents potential equalities impacts that will need to be considered in developing the final Plan.

Sectors and the wider economy: The consultation highlights six sectors identified as having the strongest potential for growth. These sectors employ a significant share of the local workforce and have strong links to skills, transport and housing priorities. As growth policy develops, it will be important to ensure that new opportunities within these sectors are accessible to all residents, including women,

disabled people, minority ethnic groups and older workers, who are currently under-represented in some technical and higher-value occupations. There will also be a need to consider how smaller firms and social enterprises in foundational sectors can benefit from investment and supply-chain opportunities.

Constraints to growth: place, people and business: The evidence identifies a range of interconnected barriers that limit productivity and inclusion. Each has potential equalities implications.

- **Place:** transport connectivity and digital access are uneven across the region, affecting rural and coastal communities and residents without access to private vehicles. Affordable and accessible housing remains a challenge for lower-income groups and people with disabilities.
- **People:** skills, health and participation gaps are influenced by structural inequalities. Women, carers, disabled people and some minority ethnic communities face higher barriers to accessing training, employment and progression. Health-related inactivity also affects opportunities to participate in work and civic life.
- **Business:** small and medium-sized enterprises face constraints in premises, leadership, and access to finance. These issues can affect the diversity of business ownership and limit opportunities for local entrepreneurship and inclusive procurement.

Pan-regional working: The consultation recognises that economic geography does not stop at administrative boundaries. The region's success depends on collaboration across the Humber and with partners in Yorkshire and the wider North. Joint working on transport, energy, housing and innovation can widen opportunity, but care will be needed to ensure that the benefits of regional collaboration reach all communities within Hull and East Yorkshire, and that cross-boundary investment decisions do not disadvantage smaller or more isolated areas.

Growth and prosperity: The consultation frames prosperity as broader than economic output alone. It links the Local Growth Plan to wider social and environmental outcomes such as good jobs, health, housing and connectivity. There are positive opportunities to use growth to reduce inequalities in income, health and access to opportunity. However, there is also a risk that without targeted action, the benefits of growth could be unevenly distributed. Ensuring that evidence and decision-making take account of different experiences and needs across protected groups will therefore be critical to achieving inclusive prosperity.

Consultation design considerations

The Combined Authority is committed will need to take steps to ensure that the Stage 1 Local Growth Plan consultation is accessible, including considering appropriate and proportionate action in areas such as the format for consultation materials, nature of response channels, and targeting of engagement.

Data and evidence

The consultation draws on the Combined Authority's Regional Economic Assessment and wider socioeconomic data to identify potential disparities in employment, income, skills and health outcomes.

Respondents are invited to contribute additional local evidence or insight on equalities issues that should inform the Draft LGP.

Next steps

An Equality Impact Assessment should accompany the Draft Local Growth Plan, expected in 2026. Further programme-level EIAs will be carried out for specific interventions framed by the LGP. This approach ensures that equality considerations are embedded throughout the development and delivery of the Local Growth Plan.



Local Growth Plan

Stage 1 consultation paper

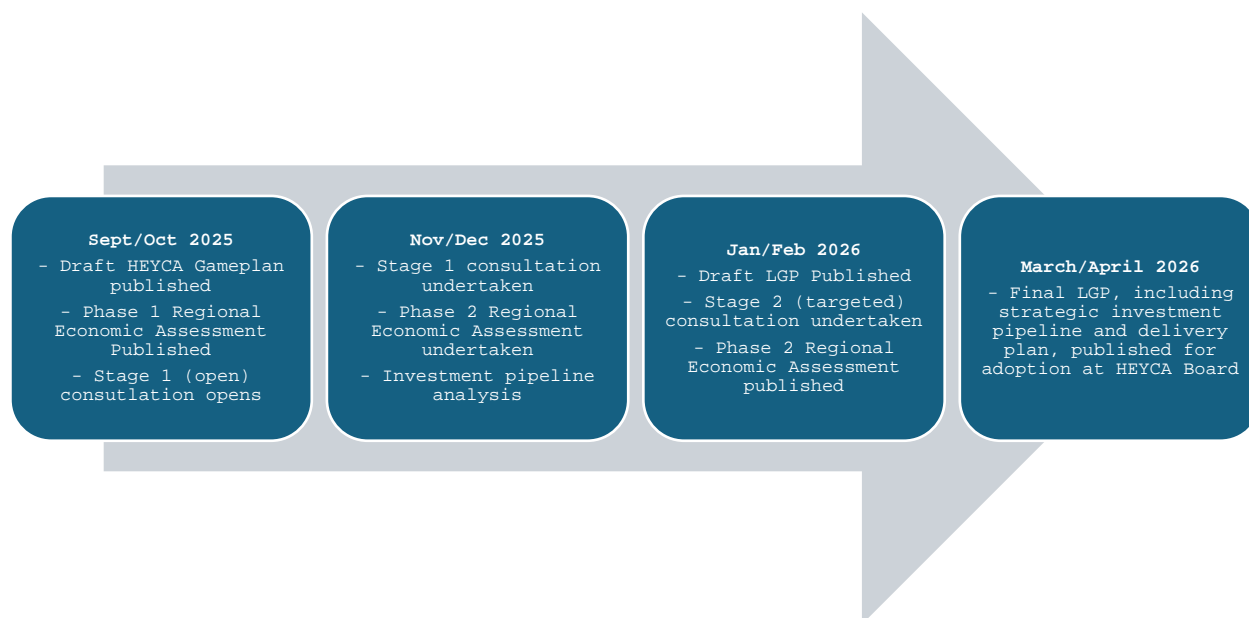
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1. Introduction

This consultation paper presents the current context and emerging thinking on the Local Growth Plan (LGP) for Hull and East Yorkshire. It invites residents, businesses, public services, colleges and universities, and the voluntary and community sector to share their views on priorities and proposals. It is being published alongside a summary of the first phase of a new Regional Economic Assessment for Hull and East Yorkshire¹.

The Local Growth Plan will set a shared direction for investment and economic development in the region. It will help the Combined Authority and its partners make clear choices about where to focus, how to remove barriers to growth, and how to align transport, skills, innovation and place-based investment so that effort adds up to more than the sum of its parts. The process for developing the LGP is set out in the diagram below.



At this stage, this paper proposes a structure and framework for the Local Growth Plan; summarises what the evidence says about the economy today, including setting out proposed leading sectors for growth alongside the role of foundational and enabling sectors; explains the main constraints to tackle; and asks for your views on the best choices we could make together.

We have posed six key questions (question four has three sub parts) that we are keen to hear thoughts on over the coming months. To have your say as part of this consultation please complete the survey at [insert link to MS form] **before Wednesday 17 December**.

¹ The full data and analysis pack will also be published at www.hullandeastyorkshire.gov.uk

2. Hull and East Yorkshire today

Hull and East Yorkshire is home to just over 630,000 people and more than 20,000 businesses. The economy generates more than £15 billion in output each year. Manufacturing contributes a large share of local output, around one fifth of total GVA, which is more than double the national average. The ports of Hull and Goole form part of the wider Humber complex, handling significant volumes of UK trade and linking production in the region to markets at home and abroad.

The area's sector mix reflects real strengths in production and trade. There are strong bases in energy, including offshore wind supply chains and clean energy infrastructure, in advanced and specialist manufacturing, in agri- food and food processing, and in logistics and port-related services. Life sciences has a smaller footprint but is high value and aligned with local research and manufacturing assets.

Challenging indicators remain. Productivity per hour is below the national average. Only around two in five residents hold a higher-level qualification at Level 4 or above compared with nearly one in two nationally. Economic inactivity is elevated and long-term sickness accounts for more than a third of the inactive population. Public transport accessibility is uneven, with many rural and coastal communities falling outside a 45 to 60 minute reach of main employment and learning centres by public transport. The working-age population is projected to decline gradually over the next two decades.

Earnings and occupational structure underline the need to raise job quality and progression. The area has a smaller share of residents in professional and managerial roles and a higher share in elementary and process, plant and machine operative roles. Pay levels are below the national average for both workplace and resident earnings, with differences between Hull and the East Riding reflecting commuting patterns².

This is the context in which we have published the draft HEYCA Gameplan, an overarching strategy to deliver on the Mayor's key priorities: to create good jobs, ensure better connectivity, support communities to be fit and healthy, and build affordable homes.

² These issues and the associated data are explored in the accompanying evidence pack.

3. Our Local Growth Plan

The evidence points to a region with strong assets but lower than expected performance on productivity and wages. The case for change rests on unlocking the value in the production and trade base, supporting innovation and export intensity, widening access to opportunity, and enabling investment in places and infrastructure. Our new Combined Authority will be central to this – providing clearer leadership and the ability to align transport, skills, land use planning and economic investment.

A Local Growth Plan that can realise this potential could lift productivity, help retain and attract talent, and create good jobs in communities across the subregion. To do that, we need a framework that help ensure we prioritise the actions with the biggest payback, that partners work to a single strategy, and that can provide a basis for partnership with Government and investors; this requires accurate, up to date evidence and analysis and clear shared priorities

At this stage we are anticipating a three-part structure to achieve this:

- Where We Start From – an analysis of the region's economy, assets and challenges, including a summary of the evidence base.
- Our Plan and Priorities – the core of the document, including:
 - A target growth scenario
 - A small number of shared 'big plays' – the shifts we need to make to realise our economic potential
 - A sectoral framework and strategies, clearing indicating what we believe are our growth ready sectors and most important enabling and foundational sectors
 - Shared priorities for action with government
- Investment and Delivery Plan – the actions, investments and partnerships needed to deliver the Plan and measure impact.

4. Potential big plays

The local economy is diverse, but its underlying challenges are consistent and well-evidenced. The area performs below national averages on productivity, pay and qualification levels. Long-term sickness constrains participation, and some communities remain disconnected from opportunity. The industrial base is strong but faces transition pressures as technology and energy systems change. These are structural issues that will not be resolved through a long list of fragmented actions.

We recognise that our challenges are systemic, and that we need an integrated approach that strengthens the foundations of the economy while positioning the region to seize national and global opportunities. Phase 2 of our Regional Economic Assessment will dig deeper into the details of this context.

But at the same time, it's important to set out a concise strategy, because a clear focus helps create traction and align activity. To achieve this, we're considering centring our Local Growth Plan on the following three big plays, each of which represents an area where Hull and East Yorkshire already has genuine comparative advantage, where market and institutional failures are holding back growth, and where the Combined Authority and its partners have the levers to act.

Big Play 1: Powering the Energy and Production Transition

Hull and East Yorkshire sits at the centre of the UK's energy and manufacturing economy. The Humber is home to major offshore wind operations, emerging hydrogen and carbon-capture projects, and a deep base of energy-intensive industries. Manufacturing accounts for roughly one-fifth of local output - more than twice the national share - and the ports of Hull and Goole handle a significant proportion of UK trade.

The opportunity is to link these strengths more deliberately. By aligning clean energy generation, industrial decarbonisation and port modernisation, the region could become the national hub for the energy transition and for advanced, low-carbon production. This would anchor thousands of high-value jobs and attract long-term investment into local supply chains.

The case for this Big Play rests on three observations from the evidence base:

- Concentration of assets: HEY holds one of the densest clusters of clean-energy and manufacturing assets in the UK.
- Bottlenecks to investment: grid capacity, site readiness and flood risk all constrain delivery.
- Potential for spillovers: improvements in these areas would lift productivity and confidence across the economy.

Big Play 2: Skills, health and connectivity for growth

A strong economy depends on a healthy, skilled and mobile workforce. The local evidence shows that Hull and East Yorkshire's labour market is smaller and less qualified than the national average. Only around two in five residents hold a higher-level qualification (RQF 4+), compared with nearly one in two nationally. Economic inactivity is high, with long-term sickness the main cause. Many rural and coastal settlements lie beyond a 45–60-minute public-transport reach of major employment and learning centres.

These conditions reinforce one another: health problems reduce participation; limited access to jobs weakens incentive to train or travel; and small labour markets deter investment. Breaking that cycle is essential if growth is to be both inclusive and sustainable.

The case for this Big Play is therefore rooted in people and connections. Devolution provides the tools to coordinate transport, skills and health interventions locally. A joined-up approach could enlarge the effective labour market, improve participation and productivity, and ensure that the benefits of growth are shared across all communities.

Big Play 3: Innovation, investment and enterprise

The third Big Play focuses on the conditions that determine how quickly firms can adapt, innovate and grow. Hull and East Yorkshire's business base is resilient but under-capitalised. Fewer local firms report being innovation-active compared with national averages, and the area attracts relatively low volumes of private equity and growth finance. Management and leadership capability varies, and digital adoption remains uneven, particularly among smaller enterprises.

The region's universities, NHS institutions and research assets are important but under-connected to industry. A stronger innovation and finance ecosystem would increase productivity, support diversification, and attract and retain skilled workers.

The three Big Plays are mutually reinforcing. Energy and Production create demand for skills, infrastructure and innovation. Skills, Health and Connectivity expand the capacity of the workforce and ensure that growth benefits people and places across the region. Innovation and Enterprise raise productivity and competitiveness, amplifying the impact of investment in the other two plays.

Question 1

Do you agree that this structure and approach will provide the right framework for Hull and East Yorkshire's Local Growth Plan?

Please tell us whether you think this proposed three-part structure and the use of a small number of 'Big Plays' provides the right balance between detailed evidence and describing a clear plan, or if other elements should be included or emphasised.

5. Sectoral framework

5.1 Why sector focus matters

The Local Growth Plan aims to identify the parts of Hull and East Yorkshire's economy that have both the greatest potential to grow and the strongest capacity to drive wider benefits - raising productivity, creating good jobs, and stimulating innovation across supply chains.

The Combined Authority will therefore adopt a sectoral framework that recognises the different roles that sectors play in the local economy:

- **Growth-ready sectors** – Sectors that are already performing well, with clear strengths, investor demand and innovation potential. These will be prioritised for immediate focus and partnership with Government and industry.
- **Growth-potential sectors** – Sectors that show promise but face constraints, for example in skills, infrastructure or market development. These will be supported to strengthen capabilities and move toward growth readiness.
- **Foundational and enabling sectors** – Sectors that underpin economic resilience and social value, including health, care, construction, education, utilities, logistics and retail. These will be prioritised for place-making, employment, and workforce development.

This framework ensures the Plan is both selective and comprehensive: selective in focusing effort where it will make the greatest impact, and comprehensive in recognising the interdependence between sectors and the significance of all parts of the economy.

5.2 Growth-Ready Sectors

The evidence identifies six sectors that together account for a large share of output and jobs, and are positioned to deliver higher productivity, export growth and innovation, and are closely aligned with national industrial strategy priorities.

Agri-food and Agri-tech

Hull and East Yorkshire hosts a complete agri-food supply chain – from primary production and food manufacturing to logistics and retail. The sector supports around 14,000 jobs and contributes strongly to exports. Productivity is below the national average but improving, with innovation opportunities in precision farming, low-carbon food processing and waste-reduction technologies. Agri-tech adoption and local R&D partnerships could unlock major gains in value and sustainability.

Energy

Hull and East Yorkshire play a vital role in offshore wind, hydrogen and carbon-capture industries, hosting globally significant firms and supply chains. The sector's employment growth and investment potential is unmatched in our region, and its success underpins both manufacturing and port growth. However, growth is constrained by grid capacity, land availability and skilled-labour shortages – issues that will require national partnership to resolve.

Manufacturing

Manufacturing represents around one-fifth of local GVA – roughly twice the national share. It spans advanced materials, fabricated metals, engineering, chemicals and digital production, forming the backbone of the region's industrial economy. The sector is diverse but united by its dependence on innovation, supply-chain modernisation and skills.

Evidence shows that productivity per worker is above the regional average but below the national level, with high export intensity, particularly in chemicals and engineered products. Significant potential exists to decarbonise and adopt digital manufacturing technologies that could raise output and global competitiveness.

Within the broader manufacturing sector, we also recognise two key industries with particular potential that could benefit from additional focus:

Defence

Defence is a high-value, highly specialised component of the manufacturing base. It contributes strongly to productivity growth and draws on the region's engineering, materials and systems-integration strengths. The sector's skills profile overlaps with advanced manufacturing and logistics, offering opportunities to transfer innovation, workforce and supplier capabilities into civilian industries. With rising national defence expenditure, the outlook for further investment and export diversification is positive.

Life Sciences

Life sciences in Hull and East Yorkshire combine pharmaceutical manufacturing, medical technology and health innovation. The sector benefits from proximity to universities, NHS partners and established manufacturing infrastructure, allowing applied research and product development at commercial scale. While small in employment terms, it generates high output per worker and significant spillovers into health and wellbeing outcomes. Growth will depend on nurturing R&D partnerships and access to skilled technical staff.

Ports and Logistics

Hull and Goole are national gateways handling a significant share of UK trade and energy flows. The sector's strength lies not only in freight movement but in the industrial

ecosystems it enables. Modernisation of port estates, improved road and rail access, and digitalisation of logistics operations will be critical to maintaining competitiveness. This sector also provides high volumes of employment in both growth-ready and foundational roles.

5.3 A Plan for the Whole Economy

Prosperity in Hull and East Yorkshire also depends on sectors that may not show high productivity growth but are essential for resilience, employment, place-making and quality of life.

Our local growth plan needs to support sectors with clear growth potential, such as digital and creative industries, professional and technical services, and tourism, to overcome barriers in skills, infrastructure and investment readiness. These sectors provide diversification, attract young talent and reinforce the region's attractiveness as a place to live and work.

It will also recognise the role played by foundational and enabling sectors, including health and social care, education, construction, utilities, logistics and retail. These sectors employ the majority of local residents, underpin community wellbeing and provide the workforce, infrastructure and services that enable other industries to grow. Improving job quality, workforce progression and technology adoption in these sectors can raise overall productivity and participation, contributing directly to the Gameplan outcomes of Good Jobs, Better Connected, Fit and Healthy and Affordable Homes.

Question 2

The evidence identifies six sectors with the strongest potential to drive growth in Hull and East Yorkshire: Agri-food and Agri-tech, Energy, Manufacturing (including Defence and Life Sciences), and Ports and Logistics. These sectors show the most positive combination of scale, specialisation and growth momentum, and are closely aligned with national industrial strategy priorities.

Question 3

Prosperity and growth depend on the strength of the whole economy. The evidence highlights that sectors such as digital and creative, professional and business services, and tourism, show growth potential; and that others, such as health and social care, education, construction, utilities, retail and logistics provide the foundations of our prosperity, employing most local residents and supporting economic resilience.

Which foundational or enabling sectors do you think matter most for Hull and East Yorkshire's long-term success? Where are the biggest risks or opportunities, and how could the Local Growth Plan help improve job quality, productivity or workforce resilience?

6. Understanding the constraints to growth

The evidence shows that the barriers to growth in Hull and East Yorkshire are systemic and inter-related. Infrastructure constraints, skills shortages, health inequalities, low business investment and access to finance do not exist in isolation – they reinforce one another. A lack of reliable transport, for example, limits access to training and employment; low participation reduces the labour supply available to growing firms; and low productivity constrains the ability to invest in innovation and better jobs.

For the purposes of consultation and analysis, however, these interconnected issues have been grouped into three broad lenses: place, people and business. This structure helps to distinguish between the physical and environmental conditions that enable growth (*place*), the skills, health and inclusion factors that shape participation (*people*), and the investment, innovation and enterprise capabilities that drive productivity (*business*). We have used this approach for the consultation document as it provides a practical framework for identifying priorities and understanding where coordinated action will have the greatest impact, but it won't necessarily translate to the draft LGP.

While many of these challenges can be addressed locally through better coordination of skills, transport, planning and investment, others sit at different levels of responsibility and influence. Some depend on local collaboration across councils and anchor institutions; others require regional scale or national intervention.

We're particularly interested in identifying which barriers to growth will need partnership with Government to make real progress, as the Local Growth Plan codify a small number of shared priorities with key national department. These might be issues where action on regulation, infrastructure funding, or national policy alignment is essential to unlock local potential.

Place focused constraints

The evidence shows:

- Sites and premises: a shortage of modern, high-quality floorspace in some locations, and older estates under-perform. Some high-potential sites face limitations such as flood risk, utilities and power capacity or access constraints.
- Transport connectivity: many rural and coastal settlements fall outside a 45 to 60 minute public transport reach of major jobs and learning centres. This reduces the effective size of the labour market and makes recruitment harder for employers. Improved frequencies, timed connections and better interchanges on key corridors could expand access to opportunity.

- Flood and climate resilience: parts of the area face significant flood risk and coastal change. Adaptation and strategic defences are essential to unlock investment and protect communities.
- Energy capacity and utilities: grid capacity and connection times affect the readiness of sites for energy-intensive investment. Coordinated upgrades could accelerate growth in manufacturing and clean energy.

Question 4a

We would like your views on which place-focused constraints most limit growth, where investment should focus, and which of these issues are most likely to require partnership with Government.

People focused constraints

The evidence shows:

- Skills: a smaller share of residents hold higher-level qualifications than nationally. Employers report persistent shortages in technical and professional roles, including engineering, construction, logistics and health technologies.
- Health and participation: long-term sickness accounts for more than a third of those who are economically inactive. Practical support to help people start, stay and progress in work could have the largest single impact on productivity and inclusion.
- Demography: the working-age population is projected to decline gradually, with differences between Hull and the East Riding. This reinforces the case for higher participation and retention of graduates.

Question 4b

We would like your views on which people focused constraints most limit growth, where investment should focus, and which of these issues are most likely to require partnership with Government.

Business focused constraints

The evidence shows:

- Leadership, innovation and finance: a lower share of firms are innovation-active compared with UK averages. Access to equity and growth finance is thinner than in comparator areas. There is scope to deepen leadership capability, digital adoption and management practice, especially for SMEs and family businesses.
- Premises: many firms report difficulties accessing suitable premises. Availability is often constrained by ageing stock, limited options for modern flexible space, and infrastructure requirements such as grid capacity and transport access. Addressing these issues will be essential to attract investment, enable business expansion, and retain growing firms within the region.
- Export readiness: the value of exports relative to total output is lower than in some nearby economies. Targeted support could help firms move into higher-value markets.

Question 4c

We would like your views on which business focused constraints most limit growth, where investment should focus, and which of these issues are most likely to require partnership with Government.

7. Working beyond our region

Economic geography does not stop at administrative boundaries. Hull and East Yorkshire's prosperity is closely linked to neighbouring places across the Humber and the wider North.

The region shares critical economic assets with its neighbours, including energy generation and transmission networks, ports and logistics corridors, manufacturing and supply chains, and research and innovation ecosystems. The labour market is also fluid, with people commuting across local authority borders for work, training and leisure, and businesses drawing on suppliers and customers from a wider area.

Working across areas can deliver better outcomes on programmes that rely on shared infrastructure or where scale is essential to attract investment. Examples include energy networks, digital and transport connectivity, housing growth corridors, and innovation assets such as university and NHS research partnerships. Collaboration will be most effective where there is:

The HEYCA Gameplan recognises that many of the region's strengths and challenges are shared across boundaries. Achieving good jobs, better connectivity, fit and healthy communities and building affordable homes, depends on collaboration on infrastructure, investment and workforce planning at a scale larger than any single authority.

The Combined Authority therefore aims to be both a strong voice for Hull and East Yorkshire and a constructive partner within the Humber, the wider Yorkshire and Lincolnshire economies, and the North as a whole.

Question 5

Where do you think joint working across boundaries could add the greatest value for Hull and East Yorkshire? Which issues or opportunities are most likely to require close collaboration with neighbouring regions or with Government to make real progress?

8. Linking growth to the Gameplan outcomes

The draft HEYCA Gameplan defines prosperity in broad terms – not just as higher output or income, but as the ability for people and places across Hull and East Yorkshire to thrive. Prosperity means communities that are economically secure, well connected, healthy, and able to shape their own futures.

The Gameplan sets four long-term outcomes that describe what prosperity looks like locally:

- Good Jobs – an economy that provides secure, rewarding work and career progression, underpinned by rising productivity and skills.
- Better Connected – places linked by reliable, accessible transport and digital infrastructure, where all communities can access opportunity.
- Fit and Healthy – people supported to live well, be active and participate in work and their local community.
- Affordable Homes – sufficient, quality housing aligned with economic opportunity, helping to retain and attract talent.

The Local Growth Plan will need to align investment and economic strategy with these wider priorities. But to deliver genuine prosperity the Plan must have both the analytical credibility to inform firm decision making that is grounded in sound evidence and robust economic reasoning, and the broad local legitimacy that comes from reflecting the views, ambitions and values of people, businesses and partners across the region.

This balance matters. A plan that is purely evidence-led may fail to engage those whose participation is essential to deliver it. A plan that is built only on consensus risks losing focus or impact. We need to build and maintain a link between rigorous analysis and shared ownership – using evidence to guide decisions, but also investing in the relationships and communication needed to build a common purpose for growth.

Question 6

Developing and delivering a Local Growth Plan requires both credible evidence and broad local ownership.

How should Hull and East Yorkshire best balance evidence-based decision-making with the need to build and sustain a wide local coalition for growth?

What approaches, forums or ways of working could help ensure that decisions remain both analytically robust and widely supported over time?

9. Next steps and how to get involved

This consultation marks an important moment for Hull and East Yorkshire.

For the first time, through devolution and the creation of our new Combined Authority, we have the opportunity to take control of our own economic future – to set a plan that reflects our strengths, ambitions and potential, rather than relying on decisions made elsewhere.

The Local Growth Plan (LGP) will be the central, shared economic strategy for the region. It will turn the ambition set out in the HEYCA Gameplan into a practical plan of action, defining how we will attract investment, support innovation, and ensure that the benefits of growth reach every community. It represents a key opportunity to align local leadership, business and government around a single, long-term vision for prosperity.

Our vision as a Combined Authority is simple and ambitious: **Hull and East Yorkshire will be recognised as a region where confidence, connections and creativity bring prosperity and opportunity for all.**

The LGP provides the main route to driving the growth we need to achieve this.

The Combined Authority is seeking feedback from residents, businesses, public services, colleges and universities, and community partners to help refine the priorities, challenges and opportunities identified in this consultation. Your insights will help shape how we deliver on the promise of devolution – using our new powers and partnerships to make a measurable difference in people's lives.

Over the coming months, we will:

- Review consultation responses and evidence to test and refine our priorities and “Big Plays”.
- Develop the first draft of the Hull and East Yorkshire Local Growth Plan, setting out clear actions, priorities and delivery responsibilities
- Publish the second phase of the Regional Economic Assessment, and
- Continue to work with Government, investors and local partners to identify flagship projects and programmes that can demonstrate early impact.

You can share your views by completing the online consultation survey at [\[insert link\]](#) before Wednesday 17 December 2025.

If you would like to discuss the evidence or submit additional material, please contact deb.gray@hullandeastyorkshire.gov.uk.

This is more than just a technical exercise. Together, we can create a plan that delivers growth that works for everyone and lasting confidence in our ability to deliver it.

Your insights will help ensure the Local Growth Plan is both grounded in evidence and shaped by the voices of those who will deliver and benefit from it – providing a strong foundation for Hull and East Yorkshire's shared prosperity over the decade ahead.

Hull and East Yorkshire Combined Authority

Forward Plan of Decisions

The Forward Plan is an indication of future decisions. It is subject to continual review and may be changed in line with any revisions to the priorities and plans of the Hull and East Yorkshire Combined Authority. It is re-published on a regular basis to reflect such changes.

Purpose

The Forward Plan sets out all the known decisions to be taken by the Combined Authority Board, Advisory Committees or by way of a Mayoral Decision Notice in the coming months. This makes sure that local residents, businesses and other organisations know what decisions are due to be taken and when. The Forward Plan is a live document which is updated regularly and published on the Combined Authority website (click the 'Forward Plan' button to view). At least 28 clear days' notice will be given of any key decisions to be taken (see below for meaning of "key decision") unless there are circumstances as to why this timescale is impracticable, in such cases the Authority has processes in place to ensure transparency in its decision making.

Commitment to Transparency

Hull and East Yorkshire Combined Authority is committed to the benefits that transparency can bring to effective decision-making, recognising that increased transparency can have a positive impact on performance, efficiency, accountability and delivering greater value for money. The Forward Plan therefore seeks to positively enable transparency by going beyond the publication of just key decisions. For transparency, the Forward Plan sets out all key decisions and seeks to set out all non-key decisions and update reports to be considered within the Authority's formal governance arrangements.

In accordance with the Combined Authorities (Overview and Scrutiny Committees, Access to Information and Audit Committees) Order 2017 (as amended), at least 28 clear days' notice, excluding the day of notification and the day of decision taking, must be published on the Forward Plan of any intended key decision. In the further interests of transparency and driving greater accountability the Hull and East Yorkshire Combined Authority seeks to publish details of expected decisions at the earliest

opportunity. In circumstances where there needs to be a decision made for which it is impracticable to meet this 28 day requirement we will publish the notice as soon as possible complying with our Constitution.

Exempt information need not be included in the Forward Plan and confidential information cannot be included. There may be times when a decision has not been published in the Forward Plan 28 days in advance. This is usually because the matter is urgent, and a decision has had to be made quickly. These decisions can still be made but are subject to the exemptions set out in our Constitution in the Access to Information Rules.

What is a Key Decision?

The definition of a key decision is found in law and in our Constitution. Our Constitution in Article 13: Decision-Making refers to a key decision as meaning a decision, which is likely to: (a) result in the Combined Authority or the Mayor spending or saving a significant amount, compared with the budget for the service or function the decision relates to (currently £1 million) ; or (b) have a significant effect on communities living or working in an area made up of two or more wards or electoral divisions in the Combined Authority area.

When assessing whether or not a decision is a key decision, Officers and Members must consider all the circumstances of the case. However, a decision which results in a significant amount spent or saved will not generally be a key decision if that amount is less than £1,000,000. All key decisions by law must be published on the Forward Plan.

Access to reports

A report will be available to view online one week before a decision is to be taken. You are entitled to view any documents listed on the Forward Plan after publication, or obtain extracts from any documents listed, subject to any restrictions on disclosure. There is no charge for viewing the documents, although charges may be made for photocopying and postage. The simplest way to access reports is via the Combined Authority website: [Hull and East Yorkshire Combined Authority/Governance and Meetings](#), here you can visit the agenda content for all published meetings. The Forward Plan will state if any reports or appendices are likely to be exempt from publication or confidential and may therefore be discussed in private.

If you wish to make representations that a decision which is proposed to be taken in private session should instead be taken in public session, then please contact the Monitoring Officer via: info@ca.hullandeastyorkshire.gov.uk at least 5 working days before the decision is due to be taken.

Notice of decisions

Notice of the decisions taken by the Combined Authority and its committees will be published online within three days of the meeting taking place.

Mayoral Decision Notices and Officer Decision Notices

All Mayoral and Officer decisions that are key decisions require the completion of a Decision Notice; these will be published on our website. Any other Mayoral decision that is taken will also be published and marked that it is not a key decision. The Monitoring Officer will publish any such notice on the Forward Plan on the Combined Authority's website at least 28 clear days before the key decision is due to be taken.

Standing Items

It can be taken that each Combined Authority meeting and formal committees will begin with Apologies, Declarations of Interest, and Minutes of Previous Meeting. Where public question time provision exists that will also be undertaken. For further enquiries regarding the Forward Plan please contact louise.hawkins@ca.hullandeastyorkshire.gov.uk

Ref	Title of Report	Decision	Purpose	Consultation	Statutory Consent required	Lead Member/ Decision Maker	Lead Officer	Documents relevant to decision other than report and appendices	Confidential or exempt papers?
HEYCA Skills Board 21 May 2025									
	Adult Skills Fund Readiness Submission	Pre-decision briefing	HEYCA is due to take on responsibility for the Adult Skills Fund by September 2026. In order to stay on track to meet this timescale, a suite of	Public consultation HEY skills framework included questions to	No	n/a	Claire Watts, ERYC	None	None

			documentation is required to be submitted to the DfE by the end of May 2025 to demonstrate that it will have all arrangements in place to successfully operate the fund. The required documentation will be attached as appendices to the report and endorsement is sought to submit to the HEYCA Board prior to being submitted to the DfE	inform the ASF strategy.					
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Combined Authority 28 May 2025

1/25	Mayoral Update	Update	To allow the Mayor to update the Board following election to office.	n/a	n/a	The Mayor	Lisa Dixon, Monitoring Officer	None	None
2/25	Adult Skills Fund Readiness Submission	Key Decision	HEYCA is due to take on responsibility for the Adult Skills Fund by September 2026. In order to stay on track to meet this timescale, a suite of documentation is required to be submitted to the DfE by the end of May 2025 to demonstrate that it will have all arrangements in place to successfully	Public consultation on HEY skills framework included questions to inform the ASF strategy. Submission will have been presented to the	No	Board	Claire Watts, ERYC	None	None

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			operate the fund. The required documentation will be attached as appendices to the report and permission is sought to submit to the DfE.	Skills Board 21/05/25					
3/25	Investment Principles	Decision	To agree the principles upon which the Investment Strategy for the Combined Authority will be based.	n/a	No	Board	Alex Codd, HCC	None	None
4/25	Local Transport Funding	Key Decision	During April 2025, the Department for Transport confirmed its transport funding allocations payable to HEYCA in 2025/26. The report will highlight plans for deployment of this funding in accordance with the grant conditions.	n/a	No	Mayor and Board	Julian Neilson s73 Officer	None	None
5/25	UKSPF	Key Decision	As detailed in the UKSPF paper at the inaugural HEYCA meeting the allocation methodology for year 4 of the UK Shared prosperity Fund changed significantly. This led to an overall cut in the fund, which disproportionately impacted on the East Riding. Hull City Council saw a 19% cut to the revenue allocation, while East Riding of Yorkshire	n/a	No	Board	Julian Neilson s73 Officer	None	None

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			Council saw a 48% cut to the revenue allocation. It was agreed that East Riding of Yorkshire Council could make a request to HEYCA to top up their revenue allocation from the Mayoral Investment Fund to the level it would have received had the HEYCA total revenue allocation been apportioned on a 50:50 basis. This report makes the case for this increase to revenue funding.						
6/25	Great British Energy's Mayoral Renewables Fund	Key Decision	1. To note that the Combined Authority has worked with the Hull and East Yorkshire Business Growth and Skills Hub (HEY BGS Hub), Hull City Council (HCC), and East Riding of Yorkshire Council (ERYC) to develop and submit one primary application of up to £700k and two supplementary applications to the	Constituent Councils	No	Board	Harry Baross, HCC	None	None

			Great British Energy Mayoral Renewables Fund; and 2. to seek authorisation to accept such funding if granted and subsequent allocation to the two Constituent Councils to carry out the relevant renewable energy regeneration projects						
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Combined Authority AGM 26th June 2025

7/25	Mayoral Update	Update	To allow the Mayor to update the Board	n/a	No	The Mayor	Lisa Dixon, Monitoring Officer	None	None
8/25	To note the Mayor and Combined Authority Members and Substitute Members	Update	To note the membership of the Combined Authority including Mayor and Combined Authority Members and Substitute Members	Constituent Councils	No	Board	Lisa Dixon, Monitoring Officer	None	None
9/25	Mayor's Appointment of Deputy Mayor and	Decision	Appointment of Deputy Mayor and any arrangements concerning mayoral functions	n/a	No	The Mayor	Lisa Dixon, Monitoring Officer	None	None

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	arrangements concerning Mayoral functions								
10/25	Appointment of members to Committees of the Authority (Audit and Scrutiny) and outside bodies	Decision	To consider the nominations by the constituent councils to the Audit and Scrutiny Committees of the Combined Authority and to nominate HEYCA representatives to Transport for the North	Constituent Councils	No	Board	Lisa Dixon, Monitoring Officer	None	None
11/25	Agree and note Officer Arrangements and Resourcing	Decision	To consider and agree proposals for the staffing of the Combined Authority including interim arrangements	n/a	No	Board	Mark Rogers Interim Head of Paid Service	None	None
12/25	Report on allowances from the Independent Remuneration Panel	Decision	To consider and agree a scheme of allowances for the Mayor and members of the Combined Authority following a review undertaken by the Independent Remuneration Panel	IRP	No	Board	Lisa Dixon, Monitoring Officer	None	None
13/25	To approve the Schedule of Meetings for the municipal year	Decision	To consider and approve the Schedule of Meetings for the municipal year	n/a	No	Board	Lisa Dixon, Monitoring Officer	None	None

Combined Authority 25th July 2025

14/25	Mayoral Update	Update	To allow the Mayor to update the Board	n/a	No	The Mayor	Jayne La Grua, Monitoring Officer	None	None
15/25	Allocation of Portfolios for 2025/26	Decision	To agree the allocation of portfolios for 2025/26	n/a	No	The Mayor	Jayne La Grua, Monitoring Officer	None	None
16/25	Appointment of Chairs to Committees	Decision	To agree the appointment of the Chairs of the Overview and Scrutiny Committee and the Audit Committee	n/a	No	The Mayor	Jayne La Grua, Monitoring Officer	None	None
17/25	Consultation on the Yorkshire Wolds Area of Outstanding Natural Beauty	Decision	Response to the Consultation on the Yorkshire Wolds Area of Outstanding Natural Beauty	n/a	No	Board	Mark Rogers, Interim Chief Executive	None	None
18/25	Appointment of a Service Provider to Develop the pay and Grading Framework	Decision	To appoint a service provider to develop the pay and grading framework for the Combined Authority.	n/a	No	Board	Mark Rogers, Interim Chief Executive	None	None
19/25	HEYCA's Office Premises	Decision	To consider the location of the HEYCA office premises.	n/a	No	Board	Mark Rogers, Interim Chief Executive	None	Yes

Combined Authority 26th September 2025

20/25	Notice of Intent to Establish a Combined Enhanced Bus Partnership	Decision				Board	Mark Rogers, Interim Chief Executive	None	None
21/25	Hull and East Yorkshire Get Britain Working Plan	Decision	To agree the structure of the plan and the associated governance.				Mark Rogers, Interim Chief Executive		
22/25	Establishment of a Community Fund	Decision	To agree the establishment of a Community Fund	N/A	No	Mayor / Board	Mark Rogers, Interim Chief Executive	None	None
23/25	Draft Prosperity Strategy/Game Plan	Consultation	To consider the draft strategy.	N/A	No	Board	Mark Rogers, Interim Chief Executive	None	None

Combined Authority 22nd October 2025

24/25	Hull and East Yorkshire Get Britain Working Plan	Decision	To agree the plan.			Board	Mark Rogers, Interim Chief Executive	None	None
25/25	Local Growth Plan	Decision	To consider the draft plan.	N/A	No	Board	Alan Menzies, Interim Chief Executive	None	None
26/25	Strategic Investment Framework	Decision	To consider the draft framework.	N/A	No	Board	Alan Menzies, Interim Chief Executive	None	None
27/25	Mayor's Community Investment Fund	Decision		N/A	No	Board	Alan Menzies, Interim Chief Executive	None	None

Combined Authority 28th November 2025

28/25	Strategic Investment Framework	Decision	To consider the draft framework.	N/A	No	Board	Alan Menzies, Interim Chief Executive	None	None
29/25	HEYCA Gameplan	Decision	To consider the draft strategy document.	N/A	No	Board	Alan Menzies, Interim Chief Executive	None	None
30/25	Principle for Bus Grant Funding Allocations and Delegated Authority 2026/27	Decision		N/A	No	Board	Alan Menzies, Interim Chief Executive	None	None

Combined Authority 30th January 2026

	Hull and East Yorkshire Combined Authority Assurance Framework Review	Decision	To consider the updated document	N/A	No	Board	Alan Menzies, Interim Chief Executive	None	None
	Adult Skills Fund Delegated Decision Making	Decision	To consider the delegation of decision-making powers for the Adult Skills Fund	N/A	No	Board	Alan Menzies, Interim Chief Executive	None	None

Combined Authority 27th March 2026

	Local Growth Plan	Decision	To consider the draft strategy document.	N/A	No	Board	Alan Menzies, Interim Chief Executive	None	None
	Hull and East Yorkshire Work and Skills Framework	Decision	To consider the draft strategy document.	N/A	No	Board	Alan Menzies, Interim Chief Executive	None	None

Combined Authority TBC May 2026									
	Get Hull and East Yorkshire Working Plan – 2 nd Edition	Decision	To consider the draft strategy document	N/A	No	Board	Alan Menzies, Interim Chief Executive	None	None
	Hull and East Yorkshire Strategic Housing Pipeline	Decision	To consider the draft strategy document	N/A	No	Board	Alan Menzies, Interim Chief Executive	None	None

Report for Overview & Scrutiny Committee

Report Title	Draft Scrutiny Work Programme – Covering Report
Meeting date	19 November 2025
Forward Plan Reference	N/A
Executive Portfolio Holder	N/A
Key Decision	No
Classification:	Public
Report author/owner	Kunwar Khan, Governance and Scrutiny Lead
Appendix	A – Draft Scrutiny Work Programme (2025-2026)

1. Purpose

To support and enable the initial development of the Overview and Scrutiny Work Programme for the newly established Combined Authority.

2. Executive summary

This report invites the Overview and Scrutiny Committee to consider and agree the draft Work Programme for 2025–2026.

Members of the Committee discussed potential items for inclusion during their in-person workshop held on 29 October 2025. Effective forward planning enables timely, evidence-led scrutiny and is recognised as best practice.

The agreed themes directly support HEYCA's strategic priorities, as highlighted during the Member Induction Briefings held on 29 October 2025, including commitments to good jobs, better connectivity, improved health and affordable homes. This ensures scrutiny contributes meaningfully to the Combined Authority's overarching goals and delivery ambitions while discharging its role as a critical friend.

The legislative framework underpinning scrutiny includes:

Local Government Act 2000 – established overview and scrutiny committees and introduced the executive/scrutiny split, reinforcing scrutiny's distinct role.

Localism Act 2011 – reinforced scrutiny's role in local governance, including powers to access information and call in decisions, applicable to Combined Authorities.

Combined Authorities Order 2017 – provides the core legal basis for scrutiny in Combined Authorities.

Statutory Guidance – emphasises that scrutiny should have a clear role and focus, with work programming that is evidence-based and aligned with strategic priorities. The Statutory Guidance on Overview and Scrutiny in Local and Combined Authorities (2019), alongside the 2024 Government Review of Scrutiny Guidance, emphasises the importance of evidence-based programming and strategic alignment.

Other Key Points:

- **Indicative timeline in main report:** September 2025 – May 2026
- **Finance headlines:** As outlined in the specific reports when they are presented to the Committee.
- **Risks noted:** As stipulated in the specific reports when they are presented to the Committee.
- **Equalities and inclusion:** As highlighted in the specific reports when they are presented to the Committee.

3. Recommendations

The Overview and Scrutiny Committee is recommended to:

- a) Note that at its workshop on 29 October 2025, Members reviewed the draft Work Programme and proposed one adjustment: the inclusion of three additional Teams briefings on the following topics:
 - **Transport** – around December 2025
 - **Gameplan** – around February 2026
 - **Get Britain Working** – around April 2026
- b) Subject to the above adjustment, agree the Overview and Scrutiny Work Programme 2025–2026 (Appendix A).

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DRAFT 2025-26 HEYCA Overview and Scrutiny Work Programme

(as agreed at the in-person scrutiny workshop on 29 October 2025)

Report Deadline	Suggested Items	Executive Board Member	Responsible Lead Officer
09/09/25 (Completed) (Ref:17COMP)	September: <ul style="list-style-type: none"> Mayor's Question and Answer session Get Britain Working Plan - background and structure Mayoral Community Investment Fund 	Mayor Luke Campbell Mayor Luke Campbell Mayor Luke Campbell	Mayor's Office Anita Hallbrook <i>(Programme Director – Employability, Health and Communities)</i> Mark Rogers <i>(Then Interim Head of Service and Head of Paid Service)</i>
07/11/25 (Ref:19TBA)	November: <ul style="list-style-type: none"> HEYCA Gameplan (Prosperity Strategy) Local Growth Plan – Stage 1 consultation 	Mayor Luke Campbell Councillor Anne Handley	Steve Skelton, Prosperity Strategy Lead Steve Skelton, Prosperity Strategy Lead
Date TBC	December (Teams Briefing): <ul style="list-style-type: none"> Transport Plan Update 	Councillor David Tucker	Will Dunnett, Transport Lead
09/01/26 (Ref:21TBA)	January: <ul style="list-style-type: none"> Financial/Risks Report Local Growth Plan – Stage 2 consultation (including Local Innovation Partnership & 	Mayor Luke Campbell Councillor Anne Handley	Julian Neilson, Director of Finance Steve Skelton, Prosperity Strategy Lead

	working with key stakeholders like UoH)		
Date TBC	February (Teams Briefing): <ul style="list-style-type: none"> Game Plan Update 	Mayor Luke Campbell	Steve Skelton, Prosperity Strategy Lead
27/02/26 (Ref:18TBA)	March: <ul style="list-style-type: none"> Get Britain Working Plan Housing & Planning Update Corporate and People Policies 	Mayor Luke Campbell Councillor Jackie Dad Mayor Luke Campbell	Anita Hallbrook, Health and Wellbeing Lead Ben Hanson, Housing Lead Miriam Heppell, Strategic Director of HR & OD
Date TBC	April (Teams Briefing) <ul style="list-style-type: none"> Get Britain Working 	Mayor Luke Campbell	Anita Hallbrook, Health and Wellbeing Lead

Notes – Overview & Scrutiny Workshop held on 29 October 2025 at Aura Innovation Centre

Attendees:

- Councillor Richard Meredith (Chair)
- Councillor Barbara Jeffreys
- Councillor Jonathan Bibb
- Councillor Darren Hale
- Councillor Christine Randall
- Councillor Sarita Robinson
- Councillor Denis Healy
- Councillor Steve Gallant
- Tony Maione (Strategic Director Law & Governance – Monitoring Officer)
- Kunwar Khan (Governance & Scrutiny Lead)
- Miriam Heppell (Strategic Director of HR & OD)
- Steve Skelton (Investment Lead)

Introduction and Purpose

The Chair, Councillor Richard Meredith, welcomed Members to the Overview & Scrutiny Workshop.

Statutory Scrutiny Officer and Governance Lead, Kunwar Khan, noted that a list of suggestions for draft work programme had been circulated in advance, with printed copies also available at the meeting. This list was put together after discussions with the Lead Officers and Chair.

The Chair highlighted that the purpose of the workshop session was to agree scrutiny priorities and work programme for the remainder of the municipal year, culminating in May 2026.

Key Discussion Points

- Members discussed the suggestions for its Overview and Scrutiny Work Programme, recognising the need to focus scrutiny activity where it could add most value, particularly during the authority's early development phase.
- The importance of pre-decision scrutiny was emphasised, along with the need for appropriate visibility of forthcoming decisions.
- Members also acknowledged resource constraints and highlighted the need to balance formal meetings with informal briefing opportunities as the best way to ensure scrutiny remained informed and effective.
- There was agreement that oversight of strategic areas: transport planning, the Gameplan and employment and skills activity ("Get Britain Working") were priority areas requiring early Member engagement. Members noted the value of informal briefing sessions to support understanding and enable timely challenge as a critical friend ahead of decision-making timelines.

Resolved:

- a) Following discussion, it was agreed that the Executive Forward Plan will be included as a standing item on all Overview & Scrutiny agendas to ensure Members have early sight of planned decisions and can schedule pre-decision scrutiny accordingly.
- b) In addition, three informal briefing sessions on Teams will be arranged to provide updates and facilitate Member engagement on key strategic themes, as follows:
 - Transport – December 2025
 - Gameplan – February 2026
 - Get Britain Working – April 2026
- c) An Overview and Scrutiny Work Programming workshop will be arranged prior to May 2026 to discuss the 2026-27 scrutiny programme.

Subject to the above, the O&S Members agreed the draft Overview and Scrutiny Programme 2025-26.