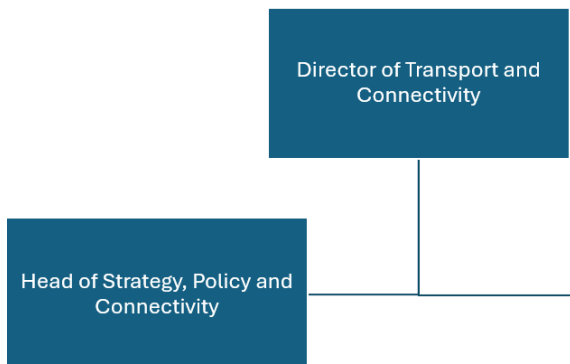


Job Description

Post Title:	Head of Strategy, Policy and Connectivity
Salary Band:	£73,469 – £90,000
Duration:	Permanent
Reporting to:	Director of Transport and Connectivity
Service Areas:	Transport and Connectivity
Political Restriction:	This post is politically restricted under the Local Government and Housing Act 1989, as amended by Local Democracy, Economic Development and Construction Act 1989 and the post holder may not have any active political role either in or outside of work, specifically may not hold political office
Line Management Responsibilities	Yes – management of multi-disciplinary team

Structural Position



1. Primary Purpose of Post

The Head of Strategy, Policy and Connectivity is a senior leadership role responsible for shaping the medium / long-term strategic direction of transport across Hull and East Yorkshire Combined Authority (HEYCA)

The postholder will lead the development of integrated, place-based transport strategies that support HEYCA's ambitions for economic growth, improved connectivity, decarbonisation and inclusive access to opportunity, as set out within the region's devolution deal and emerging Local Transport Plan.

The role will oversee the production of statutory transport documentation and ensure that all submissions to the Department of Transport and other government bodies are of the highest quality, robustly evidence-based and aligned with national priorities. They will enable HEYCA to secure investment and maintain a strong reputation with the Department of Transport (DfT) and wider government.

Reporting directly to the Director of Transport and Connectivity, the postholder will lead a multi-disciplinary team spanning, policy, planning, communications, stakeholder engagement and investment planning, ensuring a cohesive, forward-looking and deliverable approach to transport strategy across the region

2. Corporate Responsibilities

- Uphold principles of good governance, transparency and accountability
- Ensure compliance with statutory responsibilities, policies, funding conditions and regulatory frameworks
- Promote equality, diversity and inclusion in all aspects of work
- Handle sensitive and high-profile information with confidentiality and professionalism
- Contribute to a positive organisational culture aligned with HEYCA values
- Act as a role model for HEYCA values and behaviours

3. Role Responsibilities

Strategic Leadership and Policy Development

- Lead development of HEYCA's Local Transport Plan, Bus Improvement Service Plan, Enhanced Partnerships and policy framework.
- Ensuring alignment with HEYCA's priorities including growth, decarbonisation and connectivity
- Translate national policy, funding priorities and legislative requirements into regional delivery strategies
- Provide strategic advice to the Director, Chief Executive, Mayor and Members on transport policy and priorities

Strategic Performance and Insight

- Oversee development of high-quality, evidence-based submissions to the Department of Transport (DfT) and other funding bodies to secure investment

- Ensure policies are informed by data, modelling and analysis
- Monitor delivery against strategic objectives

Planning, Investment and Programme Development

- Oversee the development of a prioritised, long-term transport investment pipeline aligned to HEYCA's strategic objectives
- Lead development of business cases and funding submissions
- Align investment prioritises with strategy
- Work closely with delivery teams to ensure strategies are realistic, delivered and outcome-focused

Connectivity, Place and Integration

- Ensure investment planning supports the delivery of sustainable transport solutions and improved connectivity across urban and rural areas, including links to national transport networks and key economic centres
- Support integration across transport modes, including public transport, active travel and future mobility solutions
- Support inclusive growth and access to services
- Promote accessibility and inclusion, ensuring transport policies address barriers to mobility and support all communities

Stakeholder and Partnership Management

- Lead engagement with authorities, DfT and partners
- Oversee the development of advocacy strategies that promote HEYCA's transport priorities regionally and nationally
- Ensure clear, consistent and compelling communication of transport strategy and investment priorities
- Support the Mayor and senior leaders in external representation and stakeholder engagement

Statutory Reporting and Government Engagement

- Ensure production of statutory transport strategies
- Lead DfT engagement and positioning
- Ensure compliance with requirements

Leadership and Team Management

- Lead a multidisciplinary team across operations, strategy and integration
- Set objectives, manage performance and develop staff
- Build a high-performing, collaborative and innovative team culture

Corporate and Cross-Organisational Working

- Work across transport teams (strategy, highways, data)
- Support wider HEYCA objectives
- Contribute to corporate planning, performance reporting and continuous improvement

Person Specification

Qualifications	E = Essential D = Desirable
Degree or equivalent in a relevant discipline (e.g. transport planning, economics, public policy, geography)	E
Post graduate qualifications or professional accreditation	D
Leadership or management qualification	D

Experience and Knowledge	E = Essential D = Desirable
Significant experience in transport strategy, policy or infrastructure planning	E
Experience operating at a senior level in a public sector or Combined Authority environment	D
Experience leading multidisciplinary teams	E
Experience development statutory strategies (e.g. Local Transport Plans)	E

Experience engaging with DfT and central government funding processes	D
Strong understanding of transport policy, appraisal frameworks and funding mechanisms	E
Experience producing business cases and investment programmes	E
Knowledge of devolution, regional governance and Combined Authority functions ¹	D

Skills, Abilities and Personal Attributes	E = Essential D = Desirable
Strong strategic thinking with the ability to translate vision into delivery	E
Excellent leadership and people management skills	E
Highly developed communication and influencing skills, including with senior stakeholders and government	E
Strong analytical and problem-solving capability	E
Ability to manage complexity, competing priorities and politically sensitivity	E
High level of political awareness and judgement	E
Strong report writing and presentation skills	E
Proficiency in digital tools, data analysis and evidence-based decision making	D

Commitment and Behaviour Competencies	E = Essential D = Desirable
• We do it when we say we will	E
• We aim for excellence	E
• We keep people informed	E
• We strive to learn and develop	E
• We give and receive constructive feedback and act on it	E
• We treat others with respect and dignity at all times	E
• We will be open and honest in a respectful manner	E
• We will maintain confidentiality	E
• We will ensure compliance with Corporate Governance procedures, procurement regulations and the Data Protection Act	E
• We will behave according to the Employees' Code of Conduct.	E

Note: This Job Description is not exhaustive, and employees will be expected to undertake other responsibilities commensurate with the seniority of the post.